GENOWA ECHO ENDLESS POTENTIAL



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A MONTHLY PUBLICATION OF THE COUNTY GOVERNMENT OF HOMA BAY



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HOMA BAY International Investment Conference



: 27th to 29th February 2024 ne: "Unlocking the Bay of Endless Potential

Homa Bay International Investment Conferen





















A Message from the CECM COMMUNICATIONS



GRACE MERCY OSEWE (MRS)
CECM COMMUNICATIONS

Pelcome to the 12th edition of our premiere monthly publication. It is the 12th but our first anniversary will be the next month's edition, considering that we published two editions in October last year.

In this edition, we have deliberately made the upcoming Homa Bay International Conference the theme of the issue, pitching for it as it draws closer. The County Government of Homa Bay under the leadership of H. E Governor Gladys Wanga is investing resources, energy, and time in the preparations towards what is billed as the biggest investment meet ever organized by a devolved government.

The 2nd Homa Bay International Investment Conference (HoBIIC2024) presents a platform to showcase bankable investment opportunities available in diverse sectors within the county, opening it up for wealth creation in a sustainable environment besides providing a medium for interaction and sharing of investment ideas that should shape an increase in business linkages and investment collaborations. It is on the tenets that all efforts in the last month, and into this one, are channeled towards making the conference a success.

The stories lined up in this Issue revolve around those efforts, insights, and analyses, besides the projected outcomes of the conference as would be of benefit to not only the people of Homa Bay but also to Kenyans in general. As you go through them, consider registering to take part, either as a potential investor, an exhibitor, a partner, a service provider, or as a citizen of goodwill. You can do this by logging in to www.hobiic.com and being part of unlocking the Bay of Endless Potential.

Over and above, we also have stories from across the board, highlighting the government activities and programs as they happened over January 2024. Enjoy your read and continue supporting the County Government of Homa Bay.

Flip the pages and see more!

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HOBIIC 2024:

ALL SYSTEMS GO FOR THE 2ND HOMA BAY INTERNATIONAL INVESTMENT CONFERENCE

GOVERNOR WANGA ON CHARM OFFENSIVE AS HOBIIC NEARS

By Eunice Atieno



A session with H. E Neil Wigan, British High Commissioner to Kenya

oma Bay County Governor H. E Gladys Wanga spent the better part of the start of the new year on an offensive drive, shuttling between major towns, high offices, foreign missions, and policymakers as she took it upon herself to make a case for the 2nd Homa Bay International Investment Conference coming up this month from 27th to 29th.

First, the governor and her delegation attended an esteemed dinner hosted by the Board of Directors of the Kenya Association of Manufacturers (KAM) where she managed to hold a robust discussion around the potential for agricultural productivity as a county and how Homa Bay County can position herself as a manufacturing hub in the region.

This was followed by capturing a moment during the first Extraordinary Council of Governors Meeting where she pitched for the conference for the first time amongst her colleague county chiefs, seizing the opportunity to invite the council to the upcoming Homa Bay International Investment Conference.

Ms. Wanga then had time to visit the Thika Cloth

Mills Limited and Capwell Industries in Kiambu County. The two industries are prospective participants, with the county government already earmarking the cotton value chain as a huge investment opportunity.

A Memorandum of Understanding with the Kenya Investment Authority (KenInvest) that is aimed at ushering structured collaboration in promoting investment opportunities in Homa Bay County,



Governor Wanga and KenInvest MD Ms Jude displaying copies of the MoU signalling partnership in the HoBIIC



A group photo with the editors of Kenya's top media outlets

with the first task being the forthcoming Homa Bay International Investment Conference then followed before meeting a section of the Kenya Association of Manufacturers centered around the edible oil value chain Homa Bay County looks into being a leading producer of both edible oils and the associated by-products.

In the same breath, the governor had sessions with other leading potential partners including the Gatsby Africa Aquaculture Program, the British Chamber of Commerce, the British High Commissioner to Kenya H. E Neil Wigan, Ecobank MD Ms. Josephine Anan-Ankomah, and the Principal Secretary for Tourism Mr. John Ololtuaa and his team on modalities on how Homa Bay can partner with the State to position not only Homa Bay but the entire Western Kenya Tourism Circuit as a leading destination in the country leveraging on the county's strategic location as the region's gateway giving her enormous potential to have our tourism products thrive both locally and internationally.



After meeting a section of the Kenya Association of Manufacturers

HOBIIC COUNTDOWN OFFICIALLY BEGINS



Official launch of the HoBIIC registration portal and countdown

By Lawrence Magware

oma Bay County has officially launched the countdown to the 2nd Homa Bay International Investment Conference scheduled for 27th to 29th February 2027. The launch was held at the Villa Rosa Kempinski, Nairobi City.

The Conference is meant to showcase Homa Bay County's endless potential in terms of investment opportunities as well as highlight the county's cutting edge as a leading producer of cotton, fish, edible oils, and other important value chains as well as a leading tourist destination in the Western Kenya Tourism Circuit.

The event was attended by CS Industrialization, Trade and Investment Rebecca Miano who was the chief guest as well as Council of Governors Chair H.E Gov. Anne Waiguru, Excellency Ambassadors



Governor Wanga and CoG Chair Governor Anne Waiguru following the proceedings $\,$



DG Magwanga and H. E Neil Wigan exchanging pleasantries during the launch

and High Commissioners Henriette Geiger (EU), Meg Whitman (US), Neil Wigan (UK), Jenny Da Rin (Australia), Savvas Vladimirou (Cyprus), Medin Tsehaiu(UN), representatives of missions from Japan, China and Estonia, partners, and potential investors.

Governor Wanga took the opportunity to rally partners and investors to put wealth in Homa Bay, elaborating on the various sectors and places where such investments would play an integral role in the economic transformation of the county. She also expressed her gratitude to already signed-up conference partners including Victory Farms, County Pensions Fund, global advisory giant Andersen Global, KenInvest, and the Council of Governors. https://www.hobiic.com/rsvp/home/event/1#book

THE KEY VALUE CHAINS SET TO DOMINATE HOBIIC FETE



Governor Wanga and US Ambassador Meg Whitman during their tour of the Kendu Bay Pier Fish Market in November last year

By Communication Team

s the 2nd Homa Bay International Investment Conference (HoBIIC) draws near, the county government of Homa Bay has picked key value chains for which it will showcase to prospective investors as they offer an immense investment potential that would not only sustain productivity and value for money but also enhance the economic trajectory of the county. Below is the breakdown of the value chains:

Cotton: The County targets to develop her industrialization sub-sector through the development of cotton Seed Cotton Ginnery to increase farmer's returns as prioritized in the County Integrated Development Plan (CIDP-2023-2027). The County invested up to Kshs. 70M in 6 tractors and implements production mechanization, 150tones capacity of seed cotton storage facility, and farmers' manned cotton production network of 14 registered cotton growers' cooperative societies with over 8,000 members. The County has a potential of 42,000 hectares of land that can be used for cotton farming.

Fish: as already a leading fish producer, establishing a fish processing plant while leveraging Homa Bay's rich fisheries resources will be a key outcome of the conference. Value proposition includes Integrated Facility – Fish nursery, cage farming, lake replenishment, harvesting, processing, packaging, and distribution. This should give the output of processing fresh, chilled, frozen, and canned fish products, as well as by-products for supplements and pharmaceuticals.

Edible Oils: Homa Bay County is a nut belt. With over 15,000 Ha (150 Ha nucleus farms and 14,850 Ha out-grower



Governor Wanga, Ambassador Whitman and DG Magwanga at a cotton farm in Pedo, Homa Bay East

scheme), the county aims to lead in oil palm tree, sunflower, soybean, peanut, sesame, avocado, canola seed growing and production if it can secure at least USD 27.534 Million in investments. This will make her the leader as Kenya aims to bridge the 91% consumer gap it imports from overseas

Tourism: The county is the leading tourist destination in the Western Kenya Tourism Circuit, boasting the only terrestrial animal park in the region, the longest shoreline of the Kenyan section of Lake Victoria with breath-taking sceneries, heritage sites, and an array of hospitality franchises, unbeatable topography, serenity and geographical marvels, and mysteries untold giving it a cutting edge in the tourism products. Some of the leading attractions in Homa Bay County include the Ruma National Park, Bala Hot Springs, Lake Simbi Nyaima, the Huma Hills, white sandy beaches of Takawiri, Rusinga Resort, Mfangano Island Resort, Nyamgodho and Gor Mahia shrines, the annual Rusinga Festival, the Mawanga Rock Arts, Tom Mboya Mausoleum, Mbasa Birds' Island among others.

GAZETTEMENT OF RIWA AS AN SEZ USHERS HOPE OF INVESTMENT BOOM



Copy of the gazette notice making Riwa an SEZ

By Lawrence Magware

oma Bay County has become the tenth county after Nairobi, Nakuru, Machakos, Kwale, Mombasa, Lamu, Kiambu, Nyandarua, and Uasin Gishu, and the first within the lake basin since the SEZ Act of 2015 was enacted to provide for operationalization of Special Economic Zones program including the establishment of the necessary regulatory framework to host an SEZ.

On January 4th, 2024, the cabinet secretary in charge of trade, industry, and investment Ms. Rebeca Miano gazetted the Riwa as an SEZ, terming the move a game changer in the industrial and economic transformation in the western Kenya region while expressing optimism that the accompanying incentives the gazettement come with will help spur both infrastructural and industrial development of the region.

Now called the Riwa City, it joins a list of carefully master-planned integrated modern cities/investment zones to attract foreign and domestic direct investments, a developed world-class

infrastructure, and a host of liberal economic laws where goods and services provided are generally regarded, in so far as import duties and taxes are concerned, as being outside the customs territory.

Riwa City is now expected to attract both local and foreign investments, expand and diversify the production of goods and services for domestic and export markets, promote value addition, accelerate local entrepreneurship through Small and Medium Enterprises (SMEs), enhance technology development and innovation, and facilitate rural and regional industrialization by exploiting comparative advantage of local resources.

It is set to host a free trade zone (FTZ), industrial parks, a free port, information communication and technology parks (ICT parks), science and technology parks, agricultural zones, tourist and

recreational zones, and a business service park as it comes with procedural/administrative incentives – transparency in licensing processes, quick acquisition of permits (OSS)and continual facilitation through the project stages of operation. it also has fiscal incentives – reduced operating costs, encouraged new investments and reinvestments (machinery and technology), world-class infrastructure, and customized facilities, all to be set up in 536 hectares of land in Rachuonyo North sub-county.



The artistic impression of the RIWA City SEZ

SUBA WOULD GIVE UP EVERYTHING FOR FISH COLD STORAGE, PROCESSOR



By Lawrence Magware

visitor to Mbita would probably not know anything until it gets around mid-morning to slightly past 2 pm. It is at this time, most definitely, that you will start feeling hunger pangs and will be making inquiries about where you can get a quick fix, value for money to boot.

Welcome to Ka Min Olisa Fish Joint. Please do not come expecting a marinated fillet or fish barbeque. Here, you are most likely to be served with the freshest boiled Nile perch head or a deep-fried one prepared without much of the recipes you read in books. As you sit to enjoy your meal, you must be wary of lake waves buffeting the eatery wall, or the mad rush of travelers who are eating with their attention on the soon-departing water bus.

The story of Ka Min Olisa is the story of Mbita Fish Banda. A beehive of activity it is but much of it must be fast-moving or else the traders count insurmountable losses by the close of the business. For Min Olisa, she must move with double speed wake up early to collect the fish when they land at the banda, prepare them and make sure they are ready, and hope that they are all consumed.

With the collapse of the Mbita Ice Plant several years ago, fish traders in Mbita and Suba North in general must rely on either deep freezers or hope



he exterior of the famous Ka Min Olisa Mbuta Republic in Mbita Municipality

the buyers come quick before their wares go bad.

The story of Min Olisa is the story of fishing in the entire Suba region. Fishermen and traders count losses to everyone and then because their catch is dependent on the goodwill of others. This has given room to exploitative middlemen who have the wherewithal to take the catch to the nearest processing plants in Nairobi and Thika. Be it Remba, Ringiti, Mfangano, Takawiri, Kibuogi, Nyandiwa, Kisegi, or Migingo, the fishermen are only a day away from wasting a whole day away.

Min Olisa and her fellow fish traders would make do with a cold storage facility or a fish processor to add to the value of their trade. She hopes that the oncoming Homa Bay International Investment Conference will result in an investor in the fish value chain, or bring about someone to revive the ice plant now rusting away across the bridge.

ROAD: COUNTY SETS PLAN FOR UNPRECEDENTED INFRASTRUCTURAL DEVELOPMENT

By Wycliffe Ochieng

ounty Department of Roads, Public Works, Transport and Infrastructure has unveiled the departmental strategic plan for 2023 through 2027 that should the public endorse it, will see Homa Bay County make a monumental step towards fixing her rural roads network.

At an event held at the Governor's Park in Homa Bay Town, the county government made public the contents in its proposed strategic plan to a forum that brought together stakeholders from different sectors spearheaded by CECM Roads, Transport, Public Works and Infrastructure Denish Onyango, his education counterpart Martin Opere and CECM Water, Sanitation, Environment, Climate Change, Energy and Forestry Dr. Joash Aloo together with CECM Dr. Peter Ogola of Lands and physical planning among other dignitaries. They all applauded the Department of Roads for setting up the pace for other departments in making sure that the department meets its developmental targets to the public.

Speaking at the event, Hon Danish said, "The Strategic plan is a product of a conscious effort, investment and processes. I am confident that the processes we went through in preparing this strategic plan with cross-sectoral and stakeholder participation guaranteed mutual understanding, ownership, and commitment to its implementation. I commit to remain the primary custodian and driver of ensuring its implementation process while keeping everybody focused on the results that will contribute to high and sustainable social-economic development."

For the 2023 to 2027 period the department will focus on five main Strategic objectives namely; to expand the road network by opening new roads for improved accessibility to resources and services, to ensure a safe and efficient transportation system, to attain sustainable provision, management, and development of the well regulated, built environment, to develop and administer policies, standards, and guidelines towards safe and cost-effective, sustainable infrastructure and other public works and, to track the progress of activities and assess performance against the planned targets and timelines to realize value for money.



Roads Chief Officer Eng. Benard Nyobange taking participants through the Strategic Plan during the launch at the Governor's Park

SLUM UPGRADE:

COUNTY GOVERNMENT GAZETTES PROCUREMENT NOTICE FOR COMMENCEMENT OF INFRASTRUCTURE IMPROVEMENT WORKS IN INFORMAL SETTLEMENTS UNDER KISIP2

By Abnery Pajero



he County Government of Homa Bay has put up a tender advertisement inviting bids for the contract to undertake various infrastructure improvement works across six informal settlements in the County.

The six informal settlements earmarked for improvement are Makongeni, Shauri Yako, and Sofia in Homa Bay Town, A Thousand Street in Oyugis Municipality, Nyandiwa in Suba South, and Rusinga Old Town in Mbita Municipality.

The infrastructure improvement works consist of the construction of Roads and drainage works, electrical works, water, sanitation, sewerage works, and social amenity works expected to be completed in 365 days.

The works will see the construction of footpaths, corridors, vending platforms, social halls, public parks, landscaping, stormwater drainages, culverts, laying and connection of water pipes, unclogging of blocked sewer lines, installation of street lights and high mast lights among others.

This is a culmination of the efforts of the consultants who were introduced to the County to assist in packaging information into formats specified by the World Bank as, part of its partnership with the Government of Kenya and the County Government of Homa Bay through the Second Kenya Informal Settlement Improvement Project (KISIP2)

Bidding documents may be obtained from the County Government of Homa Bay Website: www.HomaBay.go.ke or the Public Procurement Information Portal (PPIP).

GOVERNANCE:

HOMA BAY COUNTY GOVERNMENT LAUNCHES CITIZEN SCORE CARD ON SOCIAL ACCOUNTABILITY.

By Collins Ogutu



GAC&D CECM Grace Mercy Osewe, together with the Homa Bay County CSO Network leadership display copies of the county scorecard

n the spirit of boosting accountability through public participation, the Homa Bay County Government has today launched a citizen scorecard at the County Headquarters.

The scorecard is a participatory performance system that brought together a conversation between Homa Bay County Government, URAIA Trust, Integrated Development Forum (IDF), and Homa Bay County residents to address governance issues and access to information effectively.

This is a major milestone for the County's Department of Governance, Administration, Communication and Devolution (GACD), which is in the process of developing a Departmental Charter in line with Kenya's Constitution 2010, as the document will determine service standards for the Charter.

Grace Mercy Osewe, the CECM for GACD stressed the need for social accountability implementation. "It is a mechanism initiated by citizen groups to hold public officials, politicians, and service providers to account for their conduct and performance in terms

of service delivery, improving people's welfare, and protecting their rights"

She underscored the importance of a performance contract as it will strengthen the relationship between citizens and the county government, driven by citizen participation and civic engagement enveloped with a supportive structure.

Homa Bay County IDF Programs Coordinator Japheth Ojijo commended the county government for creating an enabling environment for easy and timely access to information to stakeholders. He said this has aided in addressing the concerns that have accompanied the change of governance and educated the public through word and deed.

Chief Officer Isaac Ongiri said the citizen report will help the county in addressing gaps in service delivery and promote good governance. "We are already working on the implementation of these challenges. We will soon operationalize our grievance redress center based in the office of the governor to ensure we have an effective feedback mechanism," he said.



By Communication Team

oma Bay County joined the rest of the nation in demanding justice for women who have fallen victim to Sexual and Gender-Based Violence (SGBV) over the past three weeks. The procession from Kabunde to Pier and back to Raila Odinga Stadium was attended by government officials, members of the CSO network, the Youth, adolescents, and human rights advocates. Various stops were made along the way including Sofia, Bus Park, Pier, and finally Raila Odinga Stadium with a similar one in Kendu Bay. The attendees called for respect and protection of human rights, and collective efforts in ending violence and also urged members of the public to report any form of abuse or violence they encounter to authorities.

The messaging echoed a unanimous acclamation made by Nyanza women leaders during last year's Nyinam conference convened by Governor Gladys Wanga in joining efforts to fight triple threats in Nyanza and a nationwide condemnation of the femicide cases registered especially in the temporary residential accommodations known as Airbnbs.

The national government, through the Private Security Regulatory Authority and Tourism





Regulatory Authority, has since moved in to ensure that all operators of short-term accommodation rentals, including Airbnbs are registered with the TRA to ensure that the facilities meet the highest standards of safety and security of the residents and guests as a step towards mitigating the rising cases of femicides emanating from such facilities.

The event was held under hashtags such as End Femicide Kenya, Total Shutdown, Love Shouldn't Kill, and Respect for Human Rights among others, and was coordinated by the County Department of Gender and Social Services in collaboration with the Kenya Police Service, office of the first gentleman, Governance, CSA, Mild May, One kid One world, WEEM, CYAN, YACH, CATAG, KELIN, GVRC, Redcross among other stakeholders.



COUNTY ROUND-UP



ADP 2024-25

he County Department of Finance and Economic Planning is already conducting sector working group forums as the budget cycle for the next financial year sets in. Through the Directorate of Economic Planning, the department has hosted the various sectors to draw the roadmap, identify priority areas, and settle on issues to be addressed in the medium-term economic framework for the next financial year. These forums were held at the Governor's Park as per the schedule released by CECM Finance and Economic Planning Hon. Solomon Obiero

KISIP2

he Homa Bay County Department of Land, Housing, Physical Planning, and Urban Development through the County Project Coordination Team (CPCT) for the Second Kenya Informal Settlement Improvement Project (KISIP2) held a planning meeting ahead of the upcoming Socio-Inclusion Informal Settlement Community Sensitization Activity scheduled to take place across all the 8 urban informal settlements in Homa Bay County. The meeting aimed to come up with a work plan on how the three-day activity will be conducted in collaboration with members of the National Project Coordination Team. The program intends to tackle challenges in specific thematic areas such as sanitation and hygiene crime and violence, as well as disaster and risk management, and will seek to engage communities living in informal settlements in implementing interventions





ANIMAL HEALTH

he Homa Bay County County Department of Agriculture, Livestock Production and Veterinary Services through the Project Implementation Team (PIT) for the Livelihood and Drought Mitigation Project commenced the exercise of administering animal health services (vaccination, deworming, and treatment) in various wards in the County. The ongoing exercise, led by County Director of veterinary services Dr. Charles Oduwuor, targets over 15,000 cattle in Gwassi South, Gwassi North, Kaksingri East and Kaksingri West wards in Suba South Sub County, Lambwe and Gembe wards in Suba North Sub County and Kanyikela, Kwabwai, Kanyadoto, Kosewe and Kabuoch South wards in Ndiwa Sub County.



FISHERIES

The County Government of Homa Bay, through the Aquaculture Business Development Program (ABDP), and in partnership with the State Department of Blue Economy and Fisheries concluded a three-day demarcation process to ascertain property boundaries, parcel shapes, and plot locations in Mainuga, Sindo, Wakula, Remba and Nyandiwa beaches. The processes now pave the way for the construction of 5 Modern fish bandas on the landing sites as well as community fish cages. This is in the realization of sustainable development through the creation of employment, improving incomes, and guaranteeing food security to fishing communities. The County Government has identified the blue economy sector as a potential investment area even as it prepares to host the second international investment conference later in February.



WOMEN LEADERSHIP

Governor Gladys Wanga joined colleagues to meet as the caucus of Women Governors in Kenya (G7) alongside other national women leaders to deliberate on the development of the G7 strategy and position themselves to be key drivers of the socio-economic and socio-political transformation of this nation. The G7 comprises the seven female governors Their Excellencies Anne Waiguru (Kirinyaga) Susan Kihika (Nakuru), Gladys Wanga (Homa Bay), Cecily Mbarire (Embu), Wavinya Ndeti (Machakos), Fatuma Achani (Kwale), and Kawira Mwangaza (Meru).





#HoBIIC2024

Homa Bay International Investment Conference

WELCOME TO THE 2nd HOMA BAY

International Investment Conference

Date: 27th to 29th February 2024

Theme: "Unlocking the Bay of Endless Potential.

Venue: Tom Mboya University



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