



Homa Bay County

Investment Booklet

**Bankable Projects
for Investment in the
County**

February 2024



Luo traditional dancers



VISION

Healthy and Wealthy
County Living in
Harmony with the
Environment



MISSION

Transform Homa Bay
County into the Best
County to Live, Invest
and Work



CORE VALUES

Service delivery, Integrity,
Accountability, Transparency,
Participation, and
Transformational
Leadership

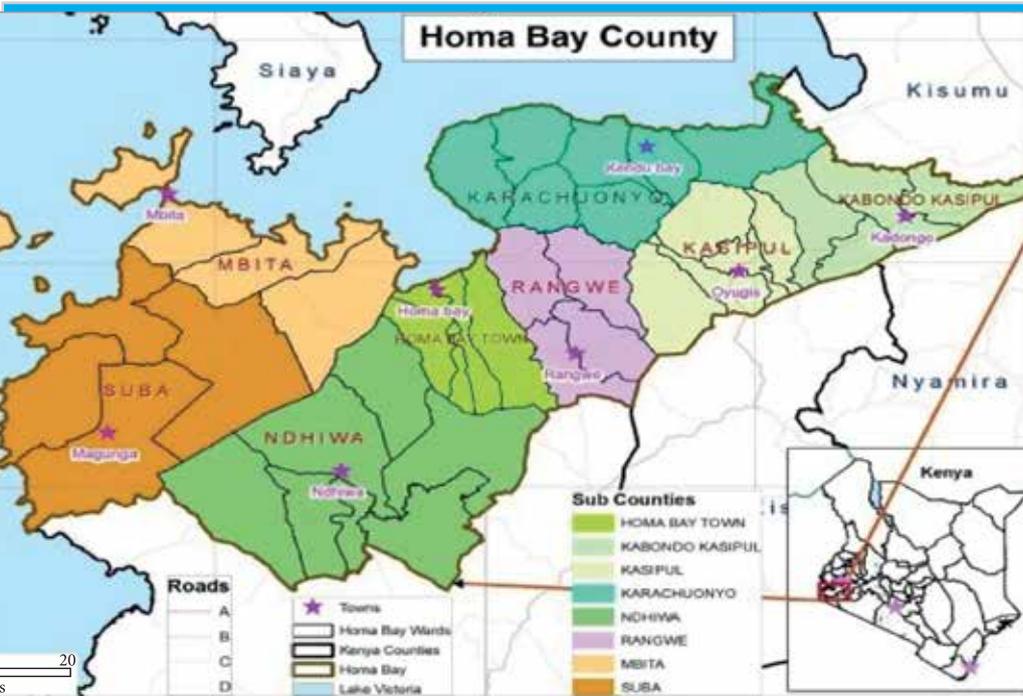


Homa Bay County

Investment Booklet

**BANKABLE PROJECTS
FOR INVESTMENT
IN THE COUNTY**

HOME BAY AT A GLANCE



- Homa Bay covers an area of 3,183.3 sq km
- Population of 1,131,950 persons
- 51.5% Females and 48.5% Males, with a growth rate of 4.1% p.a
- 248,920 households, with 125,954 (50.6% being indigent people)
- 9 sub-counties in Homa Bay
- County's economy is anchored on fisheries and agriculture
- Borders five other Counties;- Migori to the South, Kisii and Nyamira to the East, and Kericho and Kisumu to the North East

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H.E The Governor's Message



Dear Investors,

I am honored to have the opportunity to present to you the proactive steps we are taking to attract local and foreign investments into Homa Bay. We are cognizant of our County's vast potential as a regional hub for investment and have worked tirelessly to package investment opportunities that meet the bankability test and that will address the needs of potential investors.

The County Government of Homa Bay is alive to the fact that investors are keen on customized solutions that address their respective industries' specific challenges and needs. To this end, we have embraced open-door policy that addresses any emerging or existing issues that local and foreign investors may face.

The County Government is committed to facilitating hassle-free investments through proactive engagement and providing advice based on a forward-looking investment framework.

We have implemented robust systems to assist investors in navigating the investment process, reducing the barriers to entry, and supporting them in obtaining the necessary approvals to commence their ventures by institutionalizing Homa Bay County Investment and Development Corporation Board and working closely with the National Investment Promotion Agency, Kenya Investment Authority.





To date, we have witnessed tremendous interest from local and foreign investors keen on investing in various sectors of our economy. As a government, we remain committed to partnering with investors and ensuring they can access our County's numerous opportunities.

We are dedicated to ensuring that these opportunities are communicated and matched with the right investors, leading to deals that benefit both the investors and residents of Homa Bay county and the country at large.

Our focus has not been just on Foreign Direct Investment but also on ensuring that our local investors receive equal attention. Our SMEs play an integral role in the economy, and we recognize the need to provide them with the necessary support to ensure that they thrive and grow into bigger players regionally and internationally.

The County Integrated Development Plan 2023-2027 we have in place will facilitate the growth of SMEs using impactful capacity-building initiatives and easy access to finance.

All investors should not hesitate to contact us with any emerging or existing issues. We remain dedicated to providing seamless facilitation to investors and making Homa Bay county a home a way from home for investors and the place to invest.

**H.E Hon. Gladys Nyasuna Wanga, CBS, EGH.
Governor, Homa Bay County**

Acknowledgment



Hon. Polycarp Okombo

*CECM for Trade, Industry, Tourism,
Investment, Cooperatives Development and
Marketing*

The devolved system of government has opened up the rural areas of Kenya with Homa Bay county emerging as the new frontier for tourism and investment in not only the western region in Kenya but also in East Africa due to its strategic location

Agriculture is the mainstay of the county's economy with attractive opportunities in Agro-processing, Manufacturing, Tourism, Energy, Mining waterfront development, Water transport, Real Estate among others

I want to assure potential investors, both local and foreign, that Homa Bay is open and safe for doing business. The County Government is implementing measures to ensure political and economic stability which are the key pillars of long term prosperity of any county. In addition, the county government is developing infrastructure, including transport, stabilising and increasing power connectivity to make the County more competitive.

The county government welcomes all investors to the Bay of endless potential, an ideal destination for trade and tourism. To all investors, be assured that our government will do everything necessary to help you reap maximum returns for your investment.

This booklet contains viable and bankable investment projects for private – public partnerships, concessional projects, joint ventures self initiated projects and sole proprietors. I assure all investors of necessary government support.

My department is indebted to the Office of the Governor and the entire staff for their financial support and technical expertise that has made this publication possible.

I also wish to thank the entire county team including the County Executive Committee Members, Chief Officers, Directors, County LREB Coordination Committee and all technical staff for their invaluable contribution to this investment portfolio.

We also appreciate our partners including the Council of Governors, Kenya Investment Authority and USAID for their technical support, valuable time and moral support in all aspects during the production of this document

Homa Bay County Fact File

Location: Homa Bay County is a county in the former Nyanza Province of Kenya. Its capital and largest town is Homa Bay. The county has a population of approx 1,131,950 people and an area of 3,154.7 km². It's location Coordinates are as follows: 0.683333°S 34.45°E. Lake Victoria is a major source of livelihood for Homa Bay County. It has 40 wards, each represented by an MCA to the assembly in Homa Bay town as its headquarters.

Homa Bay County is comprised of nine sub counties. The county also has eight constituencies and five municipalities including Homa Bay, Oyugis, Kendu Bay, Ndhiwa and Mbita.

Homa Bay County Headquarter is located in Homa Bay Town that is also the County's largest Urban centre

Homa Bay County is the 16th most populous county in Kenya. The county's economic backbone is domiciled in agriculture.

Glance Box

Founded:	4 March 2013
Capital:	Homa Bay Town
Governor:	Gladys Wanga
Area:	Total 3,154.7 km ² (1,218.0 sq mi)
Population:	Approx 1,131,950 People
Time zone:	UTC+3 (EAT)
Website:	homabay.go.ke

Population by Sub-County

Sub-County	Population
Homa Bay	117,439
Ndhiwa	218,136
Rachuonyo North	178,686
Rachuonyo East	121,822
Rachuonyo South	130,814
Rangwe	117,732
Suba North	124,938
Suba South	124,938
Total	1,131,950



Administrative Units The county has been subdivided into 9 sub-counties with 40 county assembly wards. There are a total of 19 divisions, with 116 locations and 297 sub-locations.

Electoral constituencies The county has eight electoral constituencies:

- Homa Bay Town Constituency
- Kabondo Kasipul Constituency
- Karachuonyo Constituency
- Kasipul Constituency
- Suba North Constituency
- Ndhiwa Constituency
- Rangwe Constituency
- Suba South Constituency

Political leadership Hon. Gladys Wanga is the current governor after being elected in the 2022 general elections that took place in August 9. Moses Otieno Kajwang’ is the Senator and was elected in 2015 in a by election. He retained his seat in the 2017 and 2022 General elections respectively. The current Women Representative is Hon. Joyce Atieno Bensuda Osodo.

Members of parliament Homa Bay Town Constituency : Hon. Peter Opondo Kaluma
 Ndhiwa Constituency : Hon. Martin Peters Owino
 Kasipul Constituency : Hon. Sir Charles On'gondo Were
 Mbita Constituency : Hon. Millie Grace Akoth Mabona Odhiambo
 Karachuonyo Constituency : Hon. Andrew Adipo Okuome
 Suba South Constituency : Hon. Omondi Caroli
 Rangwe Constituency : Hon. Lilian Achieng Gogo
 Kabondo Kasipul Constituency : Hon. Eve Akinyi Obara



Statistic	Homa Bay County	Kenya National Average
Population (2019 census)	1,131,950	47,564,296
Infant mortality rate	57.5 deaths per 1,000 live births	35.5 deaths per 1,000 live births
Population density per km ²	359	82
Poverty level	43.4%	36.1%
Adult literacy rate	70.3%	78.7%
Access to Electricity	26.1%	75%
Access to piped water	48%	64%
Main economic activity	Fishing, agriculture	Agriculture, services, light industry
Life expectancy	61 years	67 years
Paved road density	46.7 km per 1,000 km ²	132 km per 1,000 km ²
Mobile phone penetration	55.9%	91%

Health Outcomes

Statistic	Homa Bay County	Kenya National Average
Life expectancy at birth	61 years	67 years
Under 5 mortality rate	92.2 deaths per 1,000 live births	52 deaths per 1,000 live births
Maternal mortality ratio	516 maternal deaths per 100,000 live births	355 maternal deaths per 100,000 live births
Access to reproductive health services	46%	68%
Children under 5 who are stunted	12.5%	18%

Why Invest in Homa Bay

Homa Bay County showcases a dynamic and thriving economic landscape, driven by diverse sectors that play pivotal roles in its development and growth. Let's delve into a more detailed overview of the economic factors that define the county's prosperity:

1. Banking Industry:

The banking sector in Homa Bay County is well-established, catering to both local and neighboring markets. Leading banks such as ABSA Bank, NCBA, Kenya Commercial Bank, Cooperative Bank, Equity Bank, Diamond Trust Bank, Credit Bank, KWFT Bank and Postbank operate in the region.

2. Insurance Companies:

The county boasts a robust insurance sector with the presence of key players, including Madison Insurance, Pioneer Insurance, Jubilee Insurance, APA, UAP, Kenindia, Brix, and CIC. These insurance companies contribute significantly to risk management and provide financial protection

businesses and individuals in Homa Bay.

3. Market Potential:

Homa Bay County's population, recorded at 1,131,950 million in the 2019 census, is a key economic driver. The neighboring counties, including Migori, Kisii, Nyamira, Kisumu and Kericho, contribute to a large and diverse market. This demographic diversity creates ample opportunities for businesses to thrive by catering to the needs of the local and regional population.

4. Economic Diversification and Private Sector Development:

The county has a history of fostering private sector development, leading to a diversified economy. This economic diversification is a testament to the resilience and adaptability of businesses in Homa Bay, creating opportunities across various sectors.

5. Agriculture and Natural Resources:

Agriculture plays a significant role in the economy, with the county's fertile land supporting the cultivation of various crops. Fishing in Lake Victoria, which borders the county, also contributes to the economic base.

6. Tourism Potential:

Homa Bay's scenic landscapes, including Lake Victoria's shores, present untapped tourism potential. Development in this sector could boost economic growth through increased tourist activities and related services.

In conclusion, Homa Bay County's economic landscape is marked by a robust banking sector, a thriving insurance industry, a substantial population providing a ready market, and a history of private sector development. The county's economic resilience and diversity offer promising opportunities for businesses and investors across various sectors.



Investing in Homa Bay County is a compelling choice, offering a myriad of reasons for potential investors to consider:

Diverse Economic Opportunities:

Homa Bay County provides a diverse array of investment opportunities across sectors such as agro-processing, healthcare, education, tourism, power generation, agriculture, horticulture, transport, housing, infrastructure development, mining, sports, and information and communication technology (ICT). This diversity ensures that investors can explore various sectors based on their interests, expertise, and market trends.

Political Stability and Security:

Homa Bay County has consistently demonstrated political stability, creating a secure environment conducive to business growth. This stability, even amid changes in the regional and national political landscape, is a crucial factor in fostering sustained investment and development.



The establishment and operation of Kabunde Airstrip has been a gamechanger

Central Geographical Location:

Positioned as a vital hub in the western part of Kenya, Homa Bay County serves as a significant urban and commercial center. Its central geographical location facilitates easy access to neighboring counties and markets, making it an ideal location for businesses looking to establish a strategic presence in the region. This central position enhances connectivity and market reach within the Lake Region Economic Bloc (LREB) and the broader East African Community.

Transport Infrastructure:

Homa Bay County boasts a well-developed transport infrastructure, including efficient road networks. These networks not only enable seamless connectivity within the county but also facilitate smooth transportation to neighboring regions. The establishment and operation of Kabunde Airstrip has been a gamechanger, allowing fast movement of people and goods between Nairobi and Homa Bay. The proximity to key transport hubs, such as Kisumu International Airport, further enhances accessibility for businesses and investors.

Regional Market Access:

Homa Bay County's strategic location opens up opportunities for investors to access regional markets. This includes tapping into the broader East African Community and neighboring markets, presenting a substantial consumer base. This potential for regional market access positions investors for business expansion, increased market share, and long-term success.

Education

Homa Bay County prioritizes education with a comprehensive network of higher education institutions, including Tom Mboya University and campuses of renowned universities. The Mawego National Polytechnic plays a pivotal role in offering technical courses, contributing to the development of a skilled workforce. The county hosts national schools Asumbi Girls High School and Homa Bay High School, fostering academic excellence. Ongoing efforts to enhance educational infrastructure demonstrate a commitment to creating a conducive learning environment.



Accessible markets

Homa Bay County's focus on skill development aligns with the evolving needs of the job market, positioning the region as a hub for academic and practical learning in Kenya.

Investors seeking a stable, centrally located, and economically diverse region will find Homa Bay County to be an enticing destination. By aligning investments with the county's economic strengths and growth sectors, investors can actively contribute to the region's development while securing their own success in a dynamic and promising market.



List of Acronyms

CIDP	:	County Intergrated Development Plan
KEBS	:	Kenya Bureau of Standards
KNBS	:	Kenya National Bureaus of Statistics
LREB	:	Lake Region Economic Bloc
USAID	:	United States Agency for International Development
GDP	:	Gross Domestic Product
SDG	:	Sustainable Development Goal
BPO	:	Business Processing outsourcing
HIV	:	Human Immuno-Defficiency Virus
TB	:	Tuberculosis
EHR	:	Electronic Health Record
NICU	:	Neonatal Intensive Care Unit
NERICA	:	New Rice for Africa
GCP	:	Gross County Product
LMICs	:	Low Medium Income Countries
KWS	:	Kenya Wildlife Services
MW	:	Megawatts
PPP	:	Public Private Partnership
COMESA	:	Common Market for Eastern and Southern Africa
SEZ	:	Special Economic Zone
SEZA	:	Special Economic Zone Authority
ICT	:	Information Communication Technology
EAC	:	East African Community
EPZ	:	Export Processing Zone
EPZA	:	Export Procesing Zone Authority

A photograph of a sugarcane field with a graphic overlay. The overlay consists of a blue horizontal band across the middle and a large orange circle on the left side. The word "AGRICULTURE" is written in white, bold, uppercase letters across the blue band.

AGRICULTURE

Overview of the Agricultural Sector in Homa Bay County

Homa Bay, a predominantly rural county, relies heavily on its agricultural sector, employing 74% of the local workforce. Ironically, despite its substantial labour force involvement, the agriculture sector only contributes about 25% to the Gross County Product (GCP).

Unlocking greater labour productivity and profitability has the potential to align the sector's economic contribution more closely with its significant share of the county's labour force uptake, subsequently catalysing a transformative impact on the county's overall prosperity.

Its Natural environment, location, Agro-climatic condition makes it favourable for production of a number of crops. In her CIDP, the county government of Homa-Bay has identified and prioritized a number of agricultural value chains which can be key in unlocking the economic potential of the country.

Notable among these are;

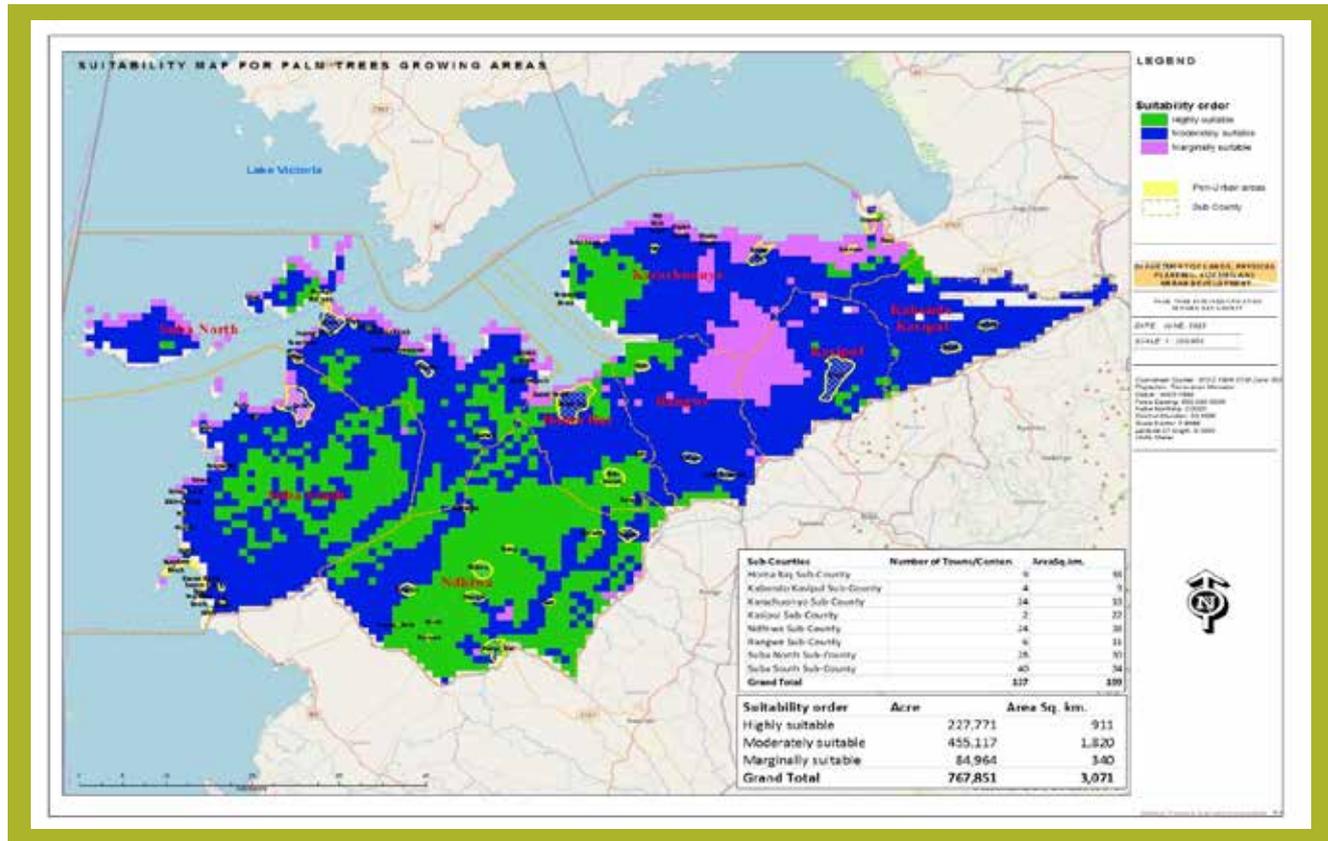
- Sweet Potatoes
- Pineapples
- Cotton
- Edible Oil Crops (Sunflower, Soya beans, Groundnuts, Oil Palm)

The County produces pineapples in Rangwe, Homa Bay and Karachuonyo East sub-counties, while bananas and mangoes thrive in all sub-counties, Sweet potatoes thrive in Kabondo and Ndhiwa sub-counties and currently the county plays host to Kabondo Sweet Potatoes Cooperatives Society which aggregates and mills sweet potatoes for local and inter county markets.

Despite the enormous potential for Sunflower, Groundnuts and Soya bean, the crops are currently only grown in small scale by individual farmers and sold locally without value addition. The country's cotton industry, once a leading producer in Kenya, has shown signs of revival since the resurgence of Rivatex. Cotton is grown in Seven (7) out of the Eight Sub-Counties with over 200,000 acres suitable for cotton production. Preliminary study has shown that approximately 767,851 acres of land in Homa-Bay County is suitable for oil palm production.



Homa Bay County Oil palm growing areas suitability map



Investment Proposal

Edible Oil Production

KEY FACTS	
Name of Project	Edible Oil Production
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Agribusiness
Engagement	PPP/Equity/JV
Partners	N/A
Project value	128% ROI

(If the acreage is fully utilised)

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	USD27.534 M
Type of investment	Equity / JV
The type of investor needed	Equity Investor
Use of proceeds	This capital investment will cover the upfront capital expenditures of acquiring land (nucleus), clearing land, setting up required irrigation infrastructure, and purchasing equipment for clearing and production.

Background

The Kenyan edible oil industry holds immense potential for growth and development. The industry can contribute significantly to the country's food security, economic development, and farmer livelihood by addressing key challenges and capitalising on emerging opportunities.

The Project aims to establish a complete edible oil value chain from primary production to a state-of-the-art edible oil processing plant that utilises locally grown edible oil crops creating a sustainable and profitable venture while contributing to national food security.

The project will focus on oil crop production and eventually the establishment of a modern edible oil processing plant with an initial capacity of 85,000 metric tonnes annually. The facility will utilise locally grown oil crops, initially prioritising oil palm and sunflower and later on explore other oil crops such as Soya beans, rapeseed, peanuts, cottonseed, and sesame to create a stable market

for farmers and boost agricultural income. It is expected that the plant will have advanced technology for efficient processing, maximizing oil yield and minimizing waste.

Overview

The project focuses on cultivating edible oil crops mainly sunflower and Oil Palm, serving as alternative cash crops and creating job opportunities in the County. With preliminary study showing that approximately 767,851 acres of land in Homa-Bay County is suitable for oil palm production.

The County Government has conducted public participation forums to sensitize farmers on the promotion of oil palm value chains in the county. Consequently this, farmers have embraced the idea and committed 34, 250 acres for both oil palm and sunflower of their farms as out growers. The sensitization forums are still ongoing with a projection of meeting the target within a span of three (3) years.

With this commitment from the farmers, the county government is seeking an investor to set up a nucleus farm and a processing plant for edible oils in the county.

The investment venture will involve cultivation and processing of edible oil crops on 15,000 hectares of nucleus farms across the county while at the same time engaging the local communities through the 34,250-acres out-grower schemes to ensure sustained production.

It will require a capital input of approximately USD27.534 million and anticipates that it will break even by the third year of operation. Sunflower cultivation will be implemented in all sub-counties whereas Oil palm will be concentrated in Suba North, Suba South and Ndhiwa sub-counties.

The output

Homa Bay County has excellent agro-climatic conditions conducive for the cultivation of the edible oil crops.



With focused investment, the county has a potential of contributing up to 30% of the annual national edible oil deficits within three years.

The Market

The edible oil market in Kenya generated approximately US\$0.54 billion in revenue in 2023. With the anticipated market growth, revenue is expected to reach USD0.95 billion by 2028. This indicates significant potential for revenue generation within the industry. Kenya currently produces only 80,000 metric tonnes of edible oil annually, while the national demand stands at over 900,000 metric tonnes. This translates to a local production deficit of 91%, highlighting a significant reliance on imports.

With a deficit of 820,000 metric tonnes annually, Homa Bay County envisions reducing the deficit by 30%, bridging the import gap by supplying raw materials/ oil crops to processors. The target edible oil production from Homa

Bay County is 246,000 metric tonnes in the medium term (3-year period). The expectation is to have the county production match the current national output in the 4th year.

Economic Impact

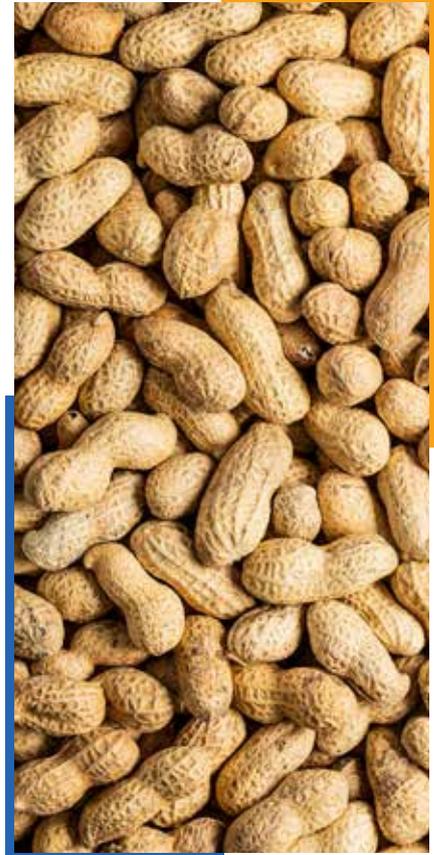
Import Substitution: Reduce reliance on imported edible oils, saving foreign exchange and stabilising prices.

Job Creation: Generate employment opportunities in farming, processing, and related sectors.

Rural Development: Boost agricultural income and contribute to rural economic growth.

Manufacturing Growth: Expand the food processing industry and diversify the economy of the County and the country.

Increased Tax Revenue and Rates: Contribution to national and county government revenue growth through taxes and rates.





Edible Oil

Social Impact

Improved Food Security: Increased domestic production ensures sufficient availability of affordable cooking oil.

Enhanced Nutrition: Promote consumption of healthy oils and address nutritional deficiencies.

Empowerment of Smallholder Farmers: Provide a stable market for oil crops and improve livelihoods.

Poverty Reduction: Generate income and contribute to poverty alleviation in rural areas.

Sustainable Farming Practices: Encourage sustainable agricultural practices and environmental conservation.

Financial Projections

The Project is expected to generate significant revenue and achieve a profitable return on investment within three years. Detailed financial projections will be provided upon request, including capital expenditure, operational costs, and projected revenue streams.



Cotton Farming in Homa Bay

Investment Proposal

Cotton Production

KEY FACTS	
Name of Project	Cotton Production
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Brownfield
Sector	Agribusiness
Engagement	PPP/Private/Equity/JV
Partners	N/A
Project value	USD 7.47m

(If the acreage is fully utilised)

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	USD 7.47m
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	This capital investment will cover the upfront capital expenditures, capacity building of farmers, provision of farm inputs, extension services, and setting up required irrigation infrastructure.

Overview

Kenya has continued to revive the Cotton industry. By 2022, cotton production stood at 37,000 metric tons, with domestic consumption estimated at 10,000 metric tons. Kenya exports cotton mainly to Asia and Europe.

Global demand for cotton is expected to continue increasing, due to population explosion and rising incomes, thus creating positive market opportunities for Kenyan cotton.



This project aims to revitalise cotton production and processing in Homa Bay County. The current land under cotton production is 20,000 acres with an expected increase of 60,000 acres this year. The county has a potential of over 200, 000 acres of land suitable for cotton production.

To increase production, the County Government through the Department of Agriculture and livestock has laid down meticulous plans key among them is the distribution of the Bt Cotton seeds to farmers and the improvement of agricultural extension services.

These will boost cotton production per hectare from the current 700Kgs to approximately 1200 Kgs. With this increment the county will have enough cotton for the establishment of a cotton ginning factory.

The output

Cotton is grown mainly for its lint in the fibre subsector. In addition, the by-products are used to make cottonseed oil, animal feeds, and cottonseed cakes.



The project will benefit over 90,000 households in the County hence mitigating poverty through job creation.

The Market

With the Gazettement of Riwa Special Economic Zone, enormous opportunities exist for cotton aggregation and establishment of ginning factory.

Other proposed facilities include cotton crushing and oil expelling, a spinning factory, a weaving factory, a cloth-making factory, an Animal feed factory and a facility for cottage

industries small-scale spinning, weaving and making of various articles for local and the East African market.

The Competition

The primary competition is second-hand imported clothes (Mitumba), silk, and synthetic fabric.

Secondary competition is farmers' cultivation of alternative cash crops, e.g., Maize farming.

Cotton is a significant cash crop with a long history in Kenya. However, production declined due to various factors that include inadequate government support, low yields and competition from synthetic fibres.

The government recently renewed its focus on the cotton industry recognising its potential to contribute to economic growth and rural development.

Homa Bay County presents an attractive investment opportunity in cotton farming with favourable climate, fertile land and skilled workforce. These coupled with the National

Government commitment to actively support the revival of cotton production, offering several incentives and promoting sustainable practices provide propensity for the investment. Homa Bay County proposes the establishment of large-scale cotton farming. This Project will utilise modern farming techniques, including drip irrigation, precision agriculture, and BT cotton varieties, to ensure high yields and sustainable production. The county seeks a strategic investor to provide USD 7.45m to cover land acquisition, infrastructure development, equipment purchase, research and operational costs.

Value Proposition

With a potential yield of 1200 Kg per acre spread over a season, the expected production will be 72,000,000 Kg resulting in impressive annual that will directly impact on the registered cotton farmer organisations whose membership stands at 4,023 farmers.

Social Impact

Create jobs: The Project will create direct and indirect employment opportunities for local communities.

Improve rural livelihoods: Increased income from cotton farming will contribute to improved living standards for farmers and their families.

Women and Youths empowerment:

The project will actively engage women and youths in cotton production and provide them with training and skill development opportunities.

Estimated project cost on 30,000 acres:





Rice fields of Homa Bay

Rice Production

KEY FACTS	
Name of Project	Rice Production
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Brownfield
Sector	Agribusiness
Engagement	PPP/Private/Equity/JV
Partners	N/A
Project value	USD 3.47m

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	USD 3.47m
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	This capital investment will cover the Provision of farm inputs and mechanisation: Rotavators, seeders, and combine harvesters. Construction of milling plant Capacity building for farmers.

Overview

The Project addresses the country's reliance on imported rice by promoting local rice production and value addition. The initiative aims to tackle challenges such as access to improved planting materials, post-harvest losses, and the absence of agro-processing facilities. Climate change, Pests and diseases, Limited access to inputs, Poor market infrastructure, and imports from other countries.



Several initiatives are being undertaken to revive rice farming through increased government support, adoption of new technologies, value addition, and market expansion.

The product

Rice varieties suitable for the soil in Homa Bay County are Basmati, IR, NERICA 2,4,10 and 11, Mindanao, Dorado, and Nyadundo.

Value-Added Rice Products: Rice Flour is used in baking cakes, pastries, and other food products. Rice Bran: Rich in nutrients and used as a dietary supplement or food additive.

Rice Snacks: Puffed rice, rice cakes, and rice crackers are popular snacks and breakfast options. Rice Bran Oil: A healthy cooking oil with a high smoke point. Rice by-products: rice husk, rice bran, rice straw.

The market

Homa Bay is a central rice-growing region in Kenya; the current national rice consumption stands at 949,000 Metric Tonnes against national production of 180,000mt. Consumption is expected to grow to 1,290,000mt by the year 2030. The figures show a ready market for rice products. Increased demand for rice by-products to be used in the processing of animal feeds

The competition

Competitors can be categorised as locals, including small-scale rice farmers, large-scale farmers in irrigation schemes from Kenya's central and coastal regions, and rice importers from Thailand, Vietnam, and India.

Global competitors include major rice-producing countries, exporting companies, and alternative crops. Competition can be addressed through contract farming, quality and differentiation, technology and innovation, market linkages, and adapting to emerging market trends.

Project staff

Other critical staff required: Agronomists, Irrigation Technicians, Field Supervisors, Milling factory supervisor and Logistics Coordinator

Investment Proposal

This proposal outlines an exciting investment opportunity in rice farming in Homa Bay County, Kenya. The county has ideal conditions for rice production, such as fertile land, abundant water resources and a growing market. With government support and modern farming techniques, Homa bay County has the potential to become a leading rice producer in Kenya, significantly impacting food security and economic development.

Rice is a staple food in Kenya, and its consumption is on the rise. However, the current domestic production needs to meet the demand, leading to a heavy reliance on imports. Homa Bay County, with its agricultural potential and favourable climate, provides a unique chance to close this gap and contribute to self-sufficiency.

To kickstart this project, an initial investment of USD 3.47 million is needed. The county is open to various forms of capital financing.

The funds will be allocated to train farmers, provide modern farming equipment, and construct a milling plant. This investment will boost rice production, empower local farmers and strengthen the country's economy.

Value Proposition

Currently, the scheme covers a total land acreage of 1,360 at Kimira Oluch Smallholder Irrigation Development project and Maugu irrigation scheme with 730 farmers. The production capacity per acre is 1,123 MT with a price tag of USD100 per 90 kg bag.

The full potential of the two schemes is 3,680 acres. Upland rice, including irrigable areas along the lake shoreline, is 2,750 acres. This will bring on board 6,400 farmers with a production capacity of 6,400MTs



Social Impact

Rice farming is an intensive farming activity due to its short period to maturity (i.e., three months) and the number of critical jobs that must be done correctly to realise a good harvest. The intensive rice field management will keep the farmer and the community very busy during farming activities. This effect is positive because of the casual employment created for the community members in the rice farming area. This helps maintain security since most young men are engaged in casual employment and earn money at the end of the day. Women are also engaged in casual employment on the rice farm, enabling them to earn their living to support their families. The proposed value-addition enterprises, if established, would create both formal and informal (casual) employment for the members of the community and beyond. This will add value to the lives of people in the County and make it move towards the attainment of its vision of becoming a healthy and wealthy county.



Investment Proposal

Animal Feeds Processing Plant

KEY FACTS	
Name of Project	Animal feeds processing plant
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Feasibility studies completed
Sector	Agribusiness
Engagement	PPP/Private/Equity/JV
Partners	N/A
Project value	128% ROI

(If the acreage is fully utilised)

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	\$5,000,000 M
Type of investment	Equity / JV
The type of investor needed	Equity Investor

Overview

This project aims to establish an animal feeds processing plant that will produce quality and affordable feeds to farmers within the county and its environs. Homa Bay County currently does not have any animal feeds processing plant despite the fact that the county has great potential on the necessary raw materials as well as a huge demand for feeds.

The raw materials available within the county are; omena, soya beans, cassava, rice bran, maize and the required minerals that are stocked in the local agrovetts.

The county government of Homa Bay had successfully conducted a feasibility of establishing a 9 ton per hour plant.

The output

This project will leverage on the availability of raw materials within the county to produce quality feeds. It requires an installation of 9 ton per hour processing plant.

The market

The market for the feeds within the county and its environs is enormous given that there is no feeds plant in Western Kenya. The demand for layers mash, chick mash and dairy meal has steadily been on the rise as most people today embrace farming as a business.

Homa Bay County has also attracted so many private players engaging in cage farming in Lake Victoria. Consequently, pond farming is today being embraced by farmers due to the diminishing number of the fish in the lake. These have led to the increase in demand for fish meal.

The agrovets within the county obtain their stock outside the county despite the fact that the raw materials are sourced from Homa Bay.



The competition

The competitors within this sector can be classified as large scale producers and small scale producers. The small scale producers are farmer groups organized into cooperative societies to produce their own feeds. These feeds are majorly for their own consumption while other societies sell surplus to other farmers.

Large scale producers on the other hand are those large companies that produce huge quantities for commercial purposes. Their i western region does not have an animal feeds processing plant. This means that the only competition expected within the sector will be from these local cooperative societies.

Investment proposal

The investment required in this sector will attract a sum of UD 5,000,000. This will be for the infrastructural development, acquisition and installation of a 9 ton per plant and operationalization of the factory.

Social Impact

The establishment of an animal feeds processing plant will create approximately 100 direct employment opportunities to the populace of Homa Bay County and over 25,000 indirect employment. It will also improve on the quality of feeds sold to farmers thereby having a ripple effect on the living standards.





Sweet Potato
Farming in Homa Bay

Investment Proposal

Sweet Potatoes Farming and Value Addition

KEY FACTS	
Name of Project	Sweet Potatoes farming and Value Addition.
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Ongoing, Establishment of Factory needed.
Sector	Agribusiness and Agro processing.
Engagement	PPP/ Equity
Partners	15,662 Registered farmers
Project value	\$53.522 Million

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	\$53.522 M
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Expected revenue (2 seasons per annum)	\$136.164 M.
Estimated Internal Rate of Return	30%
Payback Period	5 years
Net Present Value	\$55 M

Overview

This proposal outlines the investment opportunity for a large-scale sweet potato farming operation and integrated processing facility. Spanning 16,210 acres initially, with expansion potential to 32,420 acres, the project aims to capitalize on the growing demand for sweet potatoes for both



fresh consumption and processed products. The project will leverage efficient farming practices, state-of-the-art processing technology, and strategic market entry to generate significant returns for investors. It will be implemented in three phases:

Phase 1: Establish 16,210 acres of farmland dedicated to sweet potato production.

Phase 2: Construct a modern processing facility adjacent to the farm for value-added products.

Phase 3: Expand farmland to 32,420 acres, increasing production capacity and market reach.

The output

The processing facility will focus on producing frozen fries, chips, and dehydrated sweet potato flour. This adds value to the product, increases shelf life, and expands market reach. Projected additional revenue from processing is estimated at \$20 million per year.

The market

Currently, Sweet Potatoes cooperative societies aggregate sweet potato and also mill. They have both local and inter County market.

Institutional Buyers: Explore opportunities with schools, hospitals, and other institutions to supply sweet potato products for nutrition programs. Key export destinations for sweet potatoes include the United States, Europe, Asia, and the Middle East.



The competition

Other small scale private establishments doing value addition of Sweet potatoes.

Alternative foods widely used as staple foods in Homa Bay County such as Maize, sorghum and Cassava.

Value Proposition

Overall, potato farming and integrated processing offers a promising value proposition for both farmers and consumers. By optimizing resource use, enhancing profitability, and increasing product variety, this approach can contribute to a more sustainable and efficient food system. To the farmers, it reduces post-harvest losses and opens new market opportunities courtesy of value addition. On the other hand, consumers get assured of convenience and shelf life, variety and higher quality. This guarantees both the investor and farmers higher returns.

Social Impact

The project will contribute to economic empowerment, food security and community development as increased income and local economic activity impact education, healthcare and infrastructural improvement. Moreover, fair distribution of benefits from integrated systems will empower women economically and socially thereby.

Investment Proposal

This sweet potato farming and processing project presents a compelling investment opportunity with strong market potential, robust financial projections, and experienced management. We are seeking \$53.522 million in investment to fund the initial phases of the project. This investment will be used for land lease, equipment purchase, construction of the processing facility, working capital, and other operational expenses.





HEALTH



Overview

Homa Bay County has a vision of “Healthy and Wealthy County Living in Harmony with the Environment”. In order to actualize this, the health sector is mandated to provide quality health care with the sector having 4 programs of policy, planning & administration, preventive & promotive health, curative and rehabilitative services and research.

The county has a total of 350 health facilities spread across all the 9 sub counties with 229 GOK, 87 Private and 34 FBO health facilities. These facilities are 1 level 5 hospital, 30 level 4 hospitals, 91 level 3 facilities and 228 level 2 facilities.

The health workforce in the health facilities totals 2549 and this

comprises of both technical and non-technical staff. The sector has community health services with 284 community units (100% coverage for community health services) being manned by 2954 community health promoters.

Investments have been made in the health sector with the county having a CT scan, MRI services, dialysis services and improved outpatient and maternity services to enhance quality health care provision.

Provision of quality health care in the county is ongoing in conjunction with various stakeholders who support service delivery, human resource and health products and technologies amongst other activities in the county.

The sector provides health care at both the health facilities and at the community level through out reach services using state of the art modern clinics.

Mother and Child Specialist Hospital

KEY FACTS	
Name of Project	Mother and Child Specialist Hospital
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Health
Engagement	PPP/ Equity/JV
Partners	N/A
Project value	USD 373,016

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	USD 373,016
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	This capital investment will cover the upfront capital expenditures of the Hospital's land acquisition, construction, equipment, and staffing.

Overview

The project aims to establish a cutting-edge Mother and Child Specialist Hospital that provides comprehensive healthcare services for women and children. This investment proposal seeks funding to create a facility equipped with modern technology, highly skilled medical professionals, and a family-friendly environment.

The primary goals of the project are to increase access to quality healthcare services for women and children and to reduce health disparities in the County. Additionally, the project aims to address Sustainable Development Goal 3, focusing on good health and well-being, particularly in reducing neonatal and infant mortality rates.

The proposed hospital will include specialised wards such as maternity, paediatric, delivery, premature babies, and a general ward. The estimated cost for constructing and equipping this 50-bed capacity hospital is USD 373,016.

The Product

The project involves constructing a 50-bed capacity hospital with a maternity ward, NICU, and Pediatric department complete with an aqua-birth. It will offer family-centred amenities and breastfeeding support.

Advanced medical facilities, including ultrasound, neonatal monitoring, paediatric diagnostic tools, and an EHR system, will enhance patient management.

The competition

The landscape of maternal and child healthcare is diverse, and several healthcare facilities may be considered competitors to a specialised mother and child hospital. Potential competitors across different categories include general hospitals with maternity and paediatric wards, hospitals specialising in women's health services (including maternity care and gynaecology), paediatric

hospitals, smaller clinics, or private practices providing obstetric and gynaecological services. Additionally, telemedicine platforms offer virtual healthcare providers who provide remote consultations and advice for maternal and child health.

Investment proposal

The budget estimation in this section relies on the findings presented in the report titled "Assessing Facility Capacity Costs of Care and Patient Perspectives," conducted by the Institute for Health Metrics and Evaluation for a 50-bed capacity. The overall expenditure for the development of this project is approximately USD 373,016, allocated across three distinct phases:

Phase 1: Construction: Amounting to USD 174,766 or 46.8% of total expenditure, this phase covers the building of the Hospital.

Phase 2: Hospital Equipping: Amounting to \$24,483 or 6.6% of total expenditure, this phase equips the Hospital with requisite patient rooms, equipment, and materials.

Phase 3: Hospital Operation: Amounting to \$173,768 or 46.6% of total expenditure, this phase covers the final remaining costs for medical supplies and the integration of hospital staff.



Value Proposition

After completing Phase 3 of the project development, the hospital will be in full operation. Anticipated to serve 100 patients and facilitate 50 deliveries per month initially, the goal is to increase the monthly delivery rate to 100 babies by the end of the second year. According to the Institute for Health Metrics and Evaluation, Kenya's average cost per outpatient visit is estimated at \$10 per visit, assuming 1200 visits per year. The average cost per birth is \$106, targeting 600 deliveries per year. This is expected to generate a total revenue of USD 75,600.

Social Impact

Mother and Child Hospital can have profound social impacts, contributing positively to the well-being and development of individuals, families, and the community. Key social impacts include maternal and child health improvement, which involves reducing maternal mortality and increasing maternal mortality and increasing childhood survival.



The hospital also empowers women through health education, offering prenatal and parenting classes and providing knowledge about maternal and child health, nutrition, and overall well-being. Additionally, the hospital supports mothers with lactation consulting services and postpartum care, contributing to their mental and physical well-being and fostering a sense of empowerment. By promoting inclusive care for the entire family, the hospital creates a more supportive atmosphere. Community health and education are further advanced through outreach programs and partnerships with schools.

Cancer Center Hospital



Overview

The project aims to provide easy access to healthcare services for cancer patients and those with chronic or terminal illnesses by integrating oncology and palliative care within the Lake region. The centre will offer specialty services such as medical, surgical, radiation oncology, palliative care,

paediatric cancer care, pain management, and support services. Additionally, a state-of-the-art lab for biochemistry, microbiology, pathology, and haematology will be part of the centre.

The 100-bed capacity centre is planned for construction on a 5-acre property, with an estimated cost of \$3.7 million. This capacity is expected to serve approximately 7,200 patients from both within and outside the county, alleviating pressure on existing referral hospitals in the country.



KEY FACTS	
Name of Project	Cancer Center
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Health
Engagement	PPP/ Equity/JV
Partners	N/A
Project value	USD 3.7million

The Output

The project involves constructing a cancer centre comprising six outpatient consultation rooms, four operating theatres, and 100 inpatient beds, including 28 transit beds and 72 operational beds. In addition, the project will provide laboratory services, an ambulance, and trained staff to support the centre.

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	3.7Million
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	This capital investment will cover the upfront capital expenditures of land acquisition, construction, and equipping of the Centre

The market

Globally, cancer causes more deaths than HIV, TB, and malaria combined. Each year, cancer affects more than 10 million people worldwide and claims over 6 million lives. With a population of about 50 million Kenyans domestically and 140 million within the EAC, Kenya and the region present a substantial market.

The National Cancer Institute of Kenya reported 47,887 new cases and 32,987 recorded deaths in the financial year 2022/2023, projecting an increase to 86,592 within the next five years. According to the Kenyan Network of Cancer Organizations, 70% of the global cancer burden is in low- and middle-income countries (LMICs).

The competition

The competitive landscape includes existing healthcare facilities, such as public hospitals providing general healthcare services with limited specialised cancer care, and private clinics that may offer essential diagnostic services with a restricted scope of cancer care.

Regional competitors comprise national referral hospitals with well-established brand names, equipment, and staff. Patients from these regional competitors might choose larger hospitals in major cities for advanced treatments. However, these hospitals could have more robust infrastructure, thus strengthening the case for the identified opportunity.

Investment Proposal

The initial investment requirement for the 100-bed capacity Cancer Center is approximately \$3.7 million. This capital investment will cover the upfront expenditures for constructing the centre on about 5 acres of land, with a built-up area of 40,000 square feet.

The centre will include six outpatient consultation rooms, four operating theatres, and 100 in-bed patients, including 28 transit beds and 72 operational beds. Additionally, the cost will cover equipping the centre with advanced diagnostic and imaging facilities, radiation therapy and chemotherapy units, surgical suites with the latest technology, and rehabilitation and palliative care services.

The project's mode of engagement is open for a public-private partnership with the county, following an operating transfer model, or as a fully private project within Homa Bay County.

Social Impact

The Centre aims at significantly reducing the burden of cancer in the country by providing timely and comprehensive care. The project's contribution extends to improving health outcomes, increasing awareness, and enhancing community well-being through the creation of job opportunities in the county.

Value Proposition

The project envisions serving approximately 7,200 outpatients and 2,500 inpatients annually. The land acquisition and construction are targeted to be completed within 2 years.

Projected revenue sources include inpatient and outpatient services, treatment modalities, surgical services, rehabilitation services, research and clinical trials, and laboratory services, totaling over USD 87.5 million.

Anticipated expenses encompass operating expenses, medical supplies and equipment, facility maintenance and upkeep, technology and information systems, research and development, marketing, and community engagement, amounting to \$77.5 million.

This is expected to generate a projected revenue of \$10 million, with an anticipated annual return on investment (ROI) of 22% over the first five years of operation. The project aims to commence revenue generation in Year 1.

A photograph of a fish processing facility. In the foreground, several blue plastic crates are filled with fish. A woman in a white hairnet and grey shirt is looking towards the camera. In the background, other workers in similar attire are busy with the fish. The facility has a high ceiling with metal beams and fluorescent lighting.

**BLUE
ECONOMY,
FISHERIES AND
DIGITAL
ECONOMY**

Overview

Homa Bay County prides itself in advancing the Blue Economy through notable initiatives in fisheries, mining, and ICT. The county government is supporting safe and sustainable maritime activities through reasonable regulations that curb overfishing.

There are established Beach Management Units (BMU) tasked with the administrative duties to ensure compliance with the formulated. The county government is also taking steps to introduce fish farming and fish cages that help facilitate the supply of fish to meet demand.

In the digital economy sector, the county government is involved in the rolling out of e-government and ICT services connecting the youth to digital opportunities.

Similar regulations and support are implemented in the mining sector to enhance licensing, inspection, and safety policies related to prospecting, quarrying, and artisan mining.



Aquaculture Development

Overview

The Project aims to significantly enhance farmed fish production and improve technology transfer in cage fish farming. Homa Bay County, nestled on the shores of Lake Victoria in Kenya, possesses immense potential for aquaculture. With vast water resources and a favourable climate, the region has experienced a surge in fish production.

The county boasts 1,651 square kilometres of Lake Victoria waters, providing a substantial area for cage and open-water fish farming. This, coupled with its conducive climate, makes it an ideal location for various fish species to thrive.

The Project seeks to explore investment opportunities in aquaculture, tapping into the vast potential driven by both local and global demands for fish and fish products. This endeavour is further supported by the desire and goodwill of the local communities.

The Project will be implemented in the Sub Counties of Suba North, Sub South, Homa Bay, and Rachuonyo

The output

Tilapia and Catfish are the most commonly cultured fish species in Homa Bay County for direct consumption. These species, being in high demand and well-adapted to local conditions, ensure successful harvests. In addition, other by-products obtained from fish include fish oil, swim bladders, fish skin and bones, which can be utilised for animal feeds and organic fertiliser.

The market

Lifestyle changes and increased disposable income have contributed to the heightened consumption of white meat.

The domestic and international market for fish and fish products is extensive, presenting a lucrative opportunity for thriving investments in the field. In 2020, 2021, and 2022, Homa Bay produced 52,375, 53,347, and 50,053 metric tons, respectively, with an annual average market value of USD 70,000,000.



The competition

Competition from other already established private farms exists, as well as independent small-scale fish farmers.

However, there is still a vast potential to be exploited, with the largest portion of Lake Victoria on the Kenyan side being in Homa Bay County.

KEY FACTS	
Name of Project	Aquaculture Development Project
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Fisheries (Blue Economy)
Engagement	PPP/JV/Private
Partners	N/A
Project value	USD 10,000,000

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	USD 500,000
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	The capital expenditure will cover costs for fingerlings production. Establishment of aqua parks Establishment of fishponds

Project staff

Key personnel in the aquaculture operation will encompass roles such as Hatchery Technicians, Grow-Out Technicians, Harvesting Crew, Feed Management Specialists, Water Quality Technicians, veterinarians, Aquaculture Specialists, and Marketing and Sales Representatives.



Investment Proposal

This Project seeks \$10,000,000 that will go into establishing fish cages, producing fingerlings, establishing aqua parks and fish ponds, training farmers, and marketing.

Value Proposition

The Aquaculture Development project, as proposed, stands as an enticing investment opportunity strategically aligned to address the growing global demand for seafood. Prioritising stability, diversification, and social responsibility, the project promises a dependable avenue for financial growth through a reliable and sustainable protein supply.

Emphasising income diversification via value-added items, the venture strengthens financial resilience. Additionally, there is a potential opportunity to establish fish feed processing plants alongside this initiative.

Social Impact

The project's positive impact on the local economy will be realised through job creation, acting as a catalyst for economic growth by incorporating cutting-edge technology and adhering to global standards.

Investors stand to benefit from broader market exposure, expanding the potential customer base for seafood products. Demonstrating social responsibility, the project actively engages with communities through local partnerships for positive societal impact.

Committed to environmental protection and sustainability, this investment represents a strategic and socially responsible opportunity in the dynamic global market, promising a well-rounded and impactful venture in aquaculture.



Integrated Fish Processing Plant

Overview

This Project aims to establish a fish processing plant in Homa Bay. Homa Bay has the longest shoreline of Lake Victoria, the second largest freshwater lake in the world. This implies that fishing and fisheries-related activities will also feature prominently in the County.

Kenya owns 6% of the 68,800 km² of Lake Victoria, which is 4,128 km², and Homa Bay County hosts 1,651 km² (40%). With the expansive water surface, the potential of fish and fisheries resources is enormous, and the county is engaged in both aquaculture and capture fisheries.

The county is keen to promote industrialization through value addition. Homa Bay produces 1,258,314 metric tons of fish annually from the lake, which translates to Ksh 836,249,188.00 in terms of sales.

In addition, the County currently has a total of 51 cage farmers with over

1000 cages across the lake. Besides this, the County has 2,412 pond fish farmers. The overall fish production from this sector is 3,130 metric tons annually, with a projection of up to 8,100 metric tons by the year 2025.

The fish processing plant will capitalize on the abundant raw materials within the County and tap into the skilled workforce, fostering economic prosperity.

Located with access to Lake Victoria, the County is well-connected to the Republic of Uganda and Tanzania by water, providing a gateway to the East African community for business opportunities cages across the lake.

Besides this, the County has 2,412 pond fish farmers. The overall fish production from this sector is 3,130 metric tons annually, with a projection of up to 8,100 metric tons by the year 2025.

The fish processing plant will capitalize on the abundant raw materials within the County and tap into the skilled workforce, fostering economic prosperity.

Located with access to Lake Victoria, the County is well-connected to the Republic of Uganda and Tanzania by water, providing a gateway to the East African community for business opportunities.

The output

Due to its high perishability, processing fish becomes crucial in preserving and extending shelf life. The plant is designed to process fish, generating fresh, chilled, frozen, and canned products catering to both local and international markets.

Additionally, by-products such as frames, viscera, and skins undergo processing to create nutrient supplements, pharmaceutical products, and fertiliser.

The market

The surging demand for fish, fueled by both local and global factors such as population growth and its nutritional significance, particularly in omega-3 for brain and heart development, is driving a thriving market.

KEY FACTS	
Name of Project	Integrated Fish Processing plant
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Land available for lease
Sector	Fisherries (Blue Economy)
Engagement	Private investor
Partners	N/A
Project value	USD 100Million

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	USD 100Million
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	The capital investment will cover the upfront capital expenditures of land lease, land clearing, construction, equipment acquisition, and installation.

Homa Bay, with a population of 1,131,950 (2019 Census), finds itself strategically positioned to meet this demand. Nationally, fish demand stands at approximately 450 metric tons per year versus a production of 164 metric tons, and a substantial unmet demand. The county's advantageous location within the East African community, facilitated by its proximity to the lake, presents an opportunity for market expansion. Moreover, the presence of Kabu nde airstrip establishes a conducive environment for exporting finished products to international markets.

The competition

The fish processing sector has witnessed significant participation from three pivotal players specialising in both cage farming and processing. The introduction of another investor into this dynamic sector is poised to cultivate a robust environment of healthy competition.

This infusion of competition is instrumental in not only enhancing operational efficiency but also driving an unwavering commitment to delivering end consumer products of unparalleled quality.

The collective engagement of these diverse stakeholders is anticipated to contribute to the sector's growth, innovation, and overall resilience, ultimately benefiting consumers with an array of high-quality fish products.

Investment Proposal

The county government is looking for a strategic investor to invest USD 100 Million under equity.

Value Proposition

The establishment of such a facility would revolve around an integrated fish processing plant that involves a fish nursery, cage farming, lake replenishment, fish harvesting, processing, packaging, and distribution.

The cost of establishing such a facility would involve a land lease at the Special Economic Zone, construction of a factory house, acquisition of a processing plant, plant installation, and commissioning. The cost is estimated at US\$D 100M.

Social Impact

The establishment of a fish processing plant is set to be a transformative force, generating more than 1,000 direct employment opportunities for residents of Homa Bay and neighbouring areas.

Beyond these immediate roles, the project will have a cascading effect, creating over 5,000 additional indirect employment opportunities throughout the entire value chain.



Recognizing the importance of local involvement, the investor will actively seek input from the community to ensure a mutually beneficial collaboration.

This inclusive approach not only instills confidence in fish farmers, encouraging increased production, but also safeguards against potential losses attributed to the perishable nature of the product. The ripple effect of this initiative is poised to significantly bolster food security within the County.



Fish Cold Storage Facility

Overview

The fish cold storage facility project emerges as a compelling investment opportunity within the dynamic fish and seafood industry.

Strategically situated in proximity to established Aquaculture Projects, this venture is poised to seamlessly align with market demands.

Anticipating a comprehensive and future-oriented approach, this investment envisions success in the ever-evolving fish and seafood market. The project's estimated value stands at \$7.5 million and is slated for implementation in Mbita, Suba North-Sub County.

The output

The Project will ensure top-tier product quality, extended shelf life, and guaranteed nutritional integrity of fish and fish products.

The market

Local and International Fish traders from Homa Bay County and neighbouring counties sharing the shoreline of Lake Victoria

The competition

In contrast to the already existing small-scale ice storage cooperatives in the County, the state-of-the-art cold storage facility is set to elevate the sector by incorporating cutting-edge technology. This strategic approach aims to enhance efficiency and ensure top-notch quality in the storage process, marking a significant advancement in the industry.

Investment Proposal

The financial allocation for this project amounts to \$7.5 million, encompassing expenses related to land procurement, the establishment and equipping of the Cold Storage Facility, and provision for working capital.

Value Proposition

The \$7.5 million fish cold storage facility, strategically located near established

Aquaculture Projects in Mbita, Suba North-Sub County, stands out with a compelling value proposition. Its focus on reducing spoilage, extending shelf life, and ensuring hygienic processing minimises contamination risks, promising higher returns for investors through the sale of fresh fish with elevated market value.

Positioned to align seamlessly with market demands, the project's comprehensive and future-oriented approach positions it as an appealing and promising venture in the evolving fish and seafood industry, catering to the increasing need for efficiency, quality, and sustainability.



KEY FACTS	
Name of Project	Fish Cold Storage Facility
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Fisheries (Blue Economy)
Engagement	PPP
Partners	N/A
Project value	USD 7.5 Million

(If the acreage is fully utilised)

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	USD 7.5 Million
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	This capital investment will cover the upfront expenditures of acquiring land and setting up required purchasing equipment.



An artistic impression of the proposed Homa Bay fish market.



Social Impact

The project is a multifaceted initiative with a dual focus on enhancing food safety and security in Homa Bay County. By efficiently reducing fish spoilage across the value chain, the project positively impacts local communities.

Beyond economic empowerment through job creation in construction and operation, it facilitates improved market access and increased income for fishers.

Moreover, the project adopts a holistic approach by promoting sustainable fishing practices through education and training, positioning itself as a socially responsible investment that prioritizes economic development, food security, and environmental conservation in the region.



**HOMA BAY
LAKEFRONT
DEVELOPMENT**

Homa Bay County Lakefront Development

Overview

The Homa Bay Lakefront Development Project, with an estimated investment of USD 100 million, seeks to revitalise the Lakefront Area and seamlessly integrate it into the Central Business District.

Envisaging an enriched lakefront experience, the initiative includes recreational spaces, promenades, green areas, vibrant fish markets, and sport fishing camps.

This substantial investment is dedicated to catalysing social and economic development in the county through strategic infrastructure enhancements, job creation, and tourism promotion.

Covering 600,000 sqm, the project holds the potential to generate both direct and indirect employment for over 100,000 individuals, significantly enhancing the region's prosperity and vibrancy.

The output

The proposed Homa Bay Lakefront Development Project is set to transform the Lakefront Area into a dynamic destination. It envisions creating inviting green spaces, scenic promenades, sport fishing camps, and vibrant fish markets, enhancing local commerce.

The project also plans to welcome cruise ships, establish restaurants, introduce an amusement park, and feature an amphitheatre for cultural events.

This comprehensive output aims to harmoniously blend natural beauty, economic vibrancy, and diverse recreational opportunities, making the Lakefront area a pivotal attraction within the Central Business District.

The market

The Homa Bay Lakefront Development Project holds significant potential to generate diverse market segments, encompassing tourism, hospitality, retail, entertainment, cultural events, and recreational activities.

The project's comprehensive and harmonious approach is expected to contribute substantially to the overall economic development of the Central Business District in Homa Bay County, with a substantial population of 1.3 million people providing a ready market for the envisioned offerings.

The competition

Currently, Kisumu County stands as the only developed lakefront in the entire western block, highlighting the unique opportunity for Homa Bay County to establish a thriving market ecosystem.

The project's comprehensive approach is expected to contribute significantly to the economic development of the Central Business District in Homa Bay County.



Investment Proposal

This project proposal is soliciting collaborative support for sustainable and inclusive development aimed at benefiting both local communities and the broader region. The initial capital needed for the project is \$110 million, allocated for land acquisition and clearing, preliminary designs and impressions, feasibility studies, and building works.

KEY FACTS	
Name of Project	Homa Bay County Lake Front Development
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Conception
Sector	Blue Economy
Engagement	PPP/JV/Private
Partners	UN-Habitat
Project value	\$110M

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	\$110M
Type of investment	Equity/debt
The type of investor needed	Equity/debt
Use of proceeds	This capital investment will cover the upfront capital expenditures of acquiring land, clearing land, setting up Green spaces, Promenades, Sportfishing camps, Restaurants, Amphitheatre, and Amusement Park.

Value Proposition

The initiative aims to boost the economic growth and tourism potential of Homa Bay County by transforming the Lakefront Area into a vibrant tourist destination.

With a focus on recreational spaces and tourism-centric facilities, the project envisions diversified revenue streams for resilience and sustainability, including restaurants and amusement parks. Actively engaging the community through cultural events and social interactions, the initiative also emphasises a positive environmental impact through green spaces and sustainable practices.



Overall, this project aligns with responsible and impactful investment principles.

Social Impact

The Homa Bay Lakefront Development Project aims to generate a significant positive impact on local communities and the environment. By providing over 10,000 employment opportunities, the project seeks to improve livelihoods and empower the local economy.

With a strong emphasis on environmental conservation, including the promotion of water transport to reduce carbon emissions, the initiative contributes to the overall ecological balance. Through spatial planning and waterfront city redevelopment, the project aims to enhance infrastructure, foster economic growth, and generate local revenues.

In a nutshell, the project's commitment to reducing pollution and creating a green, climate-resilient city underscores its dedication to holistic community well-being and environmental sustainability.



Bricks and Ceramics Manufacturing

Overview

Kenya's rapid urbanization is expected to reach 60% by 2030, fuelling a growing demand for urban infrastructure, including housing and offices. The flourishing real estate sector is witnessing increased construction to meet this demand.

The proposed Bricks and Ceramics Manufacturing project in Homa Bay County aligns with the county's economic development objectives by establishing a modern production facility.

The initiative aims to provide high-quality bricks and ceramics, contributing to the construction sector and supporting the region's economic growth, employment opportunities, and local industries.

The output

Standard Bricks:

The Project will produce durable, standardized bricks using modern manufacturing techniques and efficient firing processes.

Bricks will adhere to quality standards, making them suitable for various construction applications.

Ceramic Tiles and Products:

The production facility will manufacture various ceramic products, including tiles, sanitaryware, and other ceramic items. These products will offer versatility in design and functionality, catering for the diverse needs of the construction and interior design sectors.



The market

Local contractors and businesses stand to benefit from the availability of high-quality construction materials, stimulating growth in the construction industry within the County and country at large.

The market reach is within Homa Bay County and neighboring regions, contributing to regional economic sustainability. The government's affordable housing agenda will provide off-takers to the products.

KEY FACTS	
Name of Project	Bricks And Ceramics Manufacturing
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Mining
Engagement	Equity
Partners	N/A
Project value	1 million USD

The competition

Traditional competitors in the construction industry, including suppliers of conventional bricks and ceramics, pose a challenge depending on their prevalence and cost-effectiveness.

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	One Million USD
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	This capital investment will cover the upfront expenditures of acquiring land, clearing land, setting up required infrastructure, and purchasing equipment and production. Debt/Equity Investor

The Project's commitment to locally sourced raw materials aligns with sustainability trends, potentially differentiating it from competitors. Additionally, efforts to expand the market and cater to diverse construction and interior design needs contribute to the Project's competitive positioning.





Value Proposition

Homa Bay County has a strong demand for bricks and ceramic products. The County is currently experiencing a housing boom, and there is a need for high-quality, affordable building materials. In addition, the County's infrastructure requires repair and upgrade, which will require many bricks and ceramic products. The Project is also justified by the availability of raw materials in Homa Bay County. The County has abundant clay deposits, the primary raw material for bricks and ceramics. Furthermore, the County has access to water and other resources necessary for production.

The growing demand for sustainable construction materials drives a competitive ROI of 60%— revenue generation through the sale of standardized bricks and ceramic products.

Social Impact

Investing in the Bricks and Ceramics Production Project offers a strategic and socially responsible opportunity beyond financial gains. This transformative venture positions investors strategically in

Homa Bay County's growing brick and ceramics industry, establishing a competitive edge through high-quality, standardised construction materials. The Project emphasises sustainable and innovative manufacturing practices, contributing to eco-friendly construction while aligning with global sustainability goals. With diversified revenue streams catering to construction and interior design needs, investors benefit from a versatile product portfolio, capturing a broad market segment and ensuring long-term success in this thriving industry.

A photograph of a water supply and sanitation facility. In the foreground, a white building with a blue roof is partially visible, with the word 'PUMP HOUSE' written on its side. A large red and blue water storage tank stands next to the building. A black car is parked on a gravel area to the right. In the background, a large body of water stretches to the horizon under a cloudy sky. A fence runs along the right side of the facility. A large yellow circle with a blue border is overlaid on the left side of the image, containing the text 'CLIMATE RESILIENT WATER SUPPLY & SANITATION'.

**CLIMATE
RESILIENT WATER
SUPPLY &
SANITATION**

Homa Bay County Climate Resilient Water Supply and Sanitation Project

Executive Summary

This project aims to develop and implement climate-resilient strategies in the provision of water and sanitation services by integrating climate change considerations into planning, design, and operation processes. By doing so, it seeks to ensure the sustainability and effectiveness of these services in the face of a changing climate.

Additionally, the project aims to build capacity among local communities and stakeholders to adapt to climate-related challenges and promote long-term resilience in water and sanitation infrastructure. The proposed project seeks to address the challenges highlighted at an estimated value of \$ 193 million.

It will be implemented in Homa Bay, Oyugis, Kendu Bay, Ndhiwa and Mbita municipalities. The proposed project aims to make water and sanitation services available, affordable and sustainable through last mile connectivity, advanced technology and carbon neutral infrastructure.



Overview

HOMAWASCO is the sole water and sanitation services provider in the municipalities and in the small & upcoming town centres. The current average production is 8,600m³/day against the water demand that is at 25,000 m³/day. The demand is projected to grow to 42,000m³/day by 2034.

The current sanitation coverage in the county is at 11%. Homa Bay Municipality sewerage system coverage is 14%. This is inadequate to serve the municipal residents. There is a need to provide full fledged resource recovery plants for a cyclic economy.

This will ensure the restoration of water catchments for universal access to safe and affordable drinking water as per SDG 6.

The outcome

The Project will ensure optimum access to sustainable safe drinking water and sanitation to the residents of Homa Bay County.

KEY FACTS	
Name of Project	Homa Bay County Climate Resilient Water Supply and Sanitation Project
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield/Brownfield
Sector	Water and Sanitation
Engagement	PPP/JV
Partners	N/A
Project value	USD 193 Million

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	USD 193 Million
Type of investment	Equity/Debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	The investment will cover for feasibility reports, designs, procurement, construction, monitoring, evaluation, reporting & learning, capacity building and O&M of a world class water and sanitation infrastructure system.

The competition

While there exist small-scale service providers (SSSPs) and sewerage service providers, only HOMAWASCO is licensed by the Regulatory Authority, Water Services Regulatory Board (WASREB), to provide these services to the residents of Homa Bay.



Investment Proposal

The financial ask for this Project will be \$ 193 Million, which will be used towards feasibility, engineering design, and construction.

Value Proposition

Investments in this project will attract high returns from revenues generated from water and sanitation services rendered to the residents of Homa Bay County. The Project will reduce Non-Revenue Water (NRW) as well increase the quality of life due to lower disease prevalence in the project area.



Social Impact

The Project enhances access to safe and reliable water and sanitation services, thus, positively impacting local communities. Additionally, improved sanitation access and increased income will empower fishers and their communities.

The Project takes a holistic approach by promoting sustainable water supply through last metre connectivity and training, making it a beacon for socially responsible investments prioritizing economic development, water safety, sanitation and environmental conservation in the region.



Investment Proposal

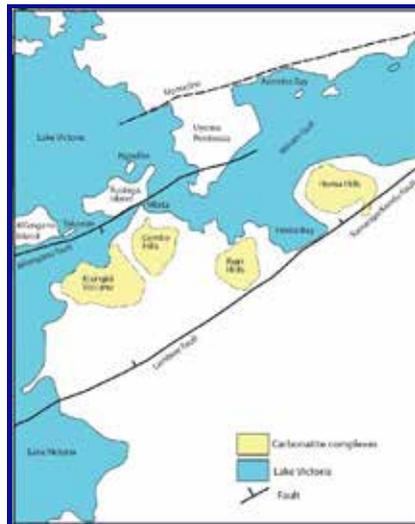
Homa Hills Geothermal Project

Introduction

Kenya currently has an installed electricity capacity of about 3,000MW produced from geothermal, wind, solar, and hydrocarbons (gas and HFO). Geothermal sources currently account about 30% of the installed capacity and more than 45% of electricity consumed.

The government has prioritized the exploration and development of geothermal resources as it is the least cost source of power for the country. The main areas of geothermal generation are located in the Kenya rift valley with key sites being Olkaria, Menengai and Eburru.

Other sites are under development. Homa Hills located near Lake Victoria is the most prospective site for geothermal development outside of the Kenya rift. Preliminary studies indicated that about 70MW could be produced from the resource.



Geographic location

Homa Hills geothermal prospect is located within the Nyanza rift off the main East African Rift System (EARS),

on a broad peninsula at the eastern edge of Lake Victoria. Regional exploration for geothermal resources in Kenya indicates that the Quaternary (<2 million) volcanic complexes of the Kenya rift and Nyanza rift provide the most promising prospects for high temperature geothermal exploration.

About the Prospect

Homa Hills geothermal project is the only geothermal site in western Kenya. Geothermal manifestations at Homa Hills occur in the form of hot springs located at Abundu, Kakdhimu and Ayombo sites.

Focused evaluation of the geothermal potential was undertaken by the Geothermal Development Company in 2011 and 2015 and revealed the presence of a medium to high temperature geothermal resource



under the volcano. The reservoir temperature is estimated at between 130 - 230°C. However, additional surveys are required to delineate the resource boundaries and select targets for exploratory drilling. The results of the studies will lead to the drilling of deep exploration, appraisal, and production wells and subsequent power plant development.

Benefits of the Project

Geothermal is the least cost source of power in Kenya and Homa Hills is one of the viable sites. Currently western Kenya including, Homa Bay County suffers from unstable power and long outages due to lack of generation from the region to support the grid and constraints in the transmission network from the generation sources and therefore, local generation from renewable sources is highly desirable.

There are also increased establishment of industrial projects in western Kenya that will require stable electricity supply. One of these is the newly

commissioned Riwa Special Economic Zone in Homa Bay County which could offtake all the power that would be generated from the geothermal project. In addition, several direct use projects can be developed utilizing geothermal heat for smart agriculture, spa, and industrial processes.

Project Budget

The full project is planned for 70 MW at a budget of about USD 330 million over a 7-year period. In 2018, Capital Power obtained a grant funding from African Union Commission (AUC) for the Geothermal Risk Mitigation Facility (GRMF) of USD 720,490.00 out of the estimated surface studies project cost of USD 1.5 million to undertake detailed surface studies at the Homa Hills Geothermal prospect.

Direct investment of USD 1.5 million would be required upfront and reimbursed by GRMF during project implementation. The grant has not been used to date due to various challenges. Once completed and recommended for exploration drilling

phase, GRMF grant of 40% of drilling cost for two wells would be accessed from AUC. It is proposed that the project is phased into 2x35 MW. Phase one will require drilling of three exploration, four appraisal and eight production wells and construction of power plant at estimated cost of USD 200 million.

Financing of the Homa Hills Project Financing of Geothermal Power Development (70 MW Plant).

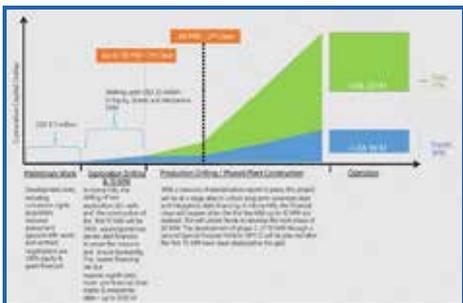
Projected Revenues and Returns

1Mw	\$657,000
2Mw	\$1,314,000
3Mw	\$1,971,008
5Mw	\$3,285,000
10Mw	\$6,570,000
15Mw	\$9,855,000
70Mw	\$45,990,000



Financing of the Homa Hills Project

Financing of Geothermal Power Development 70 MW Plant).



Next Steps

- Actively engage with and bring new investors onboard to the project. Reinstate grant agreement with AUC-GRMF in 2024
- Avail funds of USD 1,500,000 for drawdown and project management over a two-year period and out of which USD 720,490.00 will be reimbursed from the grant disbursements from GRMF.
- Obtain the necessary permits and approvals, e.g. EIA for surface studies in 2024 and undertake details studies in fourth quarter of 2024.
- Undertake exploration drilling of three wells in 2025/2026. This will require EIA, infrastructure development and drilling all at a cost of USD36 million dollars. 40% of the cost of drilling two wells will be reimbursed from GRMF
- Construct and commission 5MW pilot power plant in 2027/2028. Gross returns of about USD3.5 million per annum will be realized
- Construct and commission 5MW pilot power plant in 2027/2028. Gross returns of about USD3.5 million per annum will be realized for the pilot plant.
- Continue drilling for the full project capacity to accommodate development of subsequent phases of 2x35MW.





**BUSINESS PROCESS
OUTSOURCING
(BPO) PROJECT**

Business Process Outsourcing (BPO) Project

Overview

The proposed BPO Center will focus on providing comprehensive outsourcing solutions to enable providers to access the latest technologies and expertise, which can help organisations stay ahead of the competition. Moreover, the Project aims to provide high-quality, cost-effective BPO services to international clients, leveraging Kenya's skilled workforce, competitive pricing, and favourable time zones.

The output

The Project is expected to generate the following outputs:

Increased operational efficiency and productivity for clients: The services will help clients streamline their business processes and improve overall efficiency.

Reduced operational costs for clients: Competitive pricing will help clients achieve significant cost savings compared to outsourcing to other locations.

Job creation: This Project will create significant employment opportunities for Homa Bay County residents and Kenyans, contributing to the County and country's economic development.

Contribution to economic growth: The success of this Project will contribute to the growth of the Kenyan BPO sector and the overall economy. The BPO industry in Kenya is undergoing substantial growth, reaching \$570 million in revenue in 2022 and is projected to surge to \$1.3 billion by 2027.

Growth Drivers: Several factors contribute to this growth.

Skilled Workforce: Kenya's and Homa Bay young and educated population with strong English language skills is well-suited for BPO jobs.





KEY FACTS	
Name of Project	BPO Project
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	ICT
Engagement	PPP/ Equity/JV
Partners	N/A
Project value	Average ROI of 25.56 within three years

Government Support: Active backing from the Kenyan government through initiatives like tax breaks and skills development programs.

Infrastructure: Heavy investments in ICT infrastructure ensure reliable internet connectivity and modern technology.

Favourable Time Zone: Kenya's location provides a time-zone advantage for seamless communication with clients in Europe and North America.

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	\$29.5 M
Type of investment	Equity / JV
The type of investor needed	Equity Investor/ PPP
Use of proceeds	This capital investment will cover the upfront expenditures of building and construction, infrastructure development, equipment and technology, staffing and training, and operational expenses.

Competition Landscape:

While the BPO industry in Kenya experiences healthy competition with 60 registered operators, none are located in Homa Bay County. This presents a unique opportunity for new investors to enter the market.

Investment Proposal:

The county government invites investors to engage in the BPO industry in Homa Bay County, aiming to construct a 1000-seater BPO space at \$29.5 million.

Target clients include mid-sized to large companies in Technology, Finance & Insurance, Healthcare, Retail, Travel, & Hospitality sectors, focusing on North America, Europe, and Asia Pacific.

Project Offerings:

The proposed BPO will offer niche products, including Customer Service (Tier 2 & 3) Data Entry & Processing Content Moderation Back-office Support IT Support



Value Proposition:

Financial Returns: With the global BPO market projected to reach \$516.3 billion by 2027, Kenya with its competitive advantages, is positioned to become a leading BPO hub.

ROI: BPO centres in emerging markets like Kenya offer significant profit potential due to lower labour costs and growing demand.

Diversification: Investing in a BPO centre can diversify portfolios and mitigate risk by entering a high-growth sector.



Socio-environmental Impact:

The BPO project promises positive socio-environmental impacts that includes:

Improved Skills and Education: Investment in training and development programs to upgrade the workforce's skills.

Reduced Poverty: Job creation to improve living standards and reduce poverty.

Empowerment of Women: Providing employment opportunities for women to promote gender equality and social inclusion.

Technology and Innovation: Contributing to technological advancements and innovation within the country, benefiting various sectors and overall development.

A group of professionals, including men and women, are gathered around a large architectural model of a development project. They are wearing white hard hats and high-visibility yellow vests with the CAIP logo. The model shows a complex of buildings, roads, and green spaces. The scene is set under a white tent-like structure with a blue and red banner in the background. A large, semi-transparent blue circle with a brown gradient is overlaid on the left side of the image, containing the text "RIWA SPECIAL ECONOMIC ZONE".

RIWA SPECIAL ECONOMIC ZONE

Riwa Special Economic Zone

Overview

The Riwa SEZ is set to be a mixed-use development located on 532 acres of land approximately 13 km from Homa Bay's Central Business District. The overall objective of the SEZ is to encourage the expansion of investment by the private sector with increased foreign and local direct investment to Homa Bay County for a sustainable and inclusive industrial development.

The SEZ provides opportunities for development of vertical and horizontal infrastructure.

The output

Industrial Zone: Produce Aggregation Center; Cotton Ginnery; Animal Feeds Processing Plant; Multi-fruit Processing Plant; Biomass Power Plant; Fish Processing Plant; Kenya Marine and Fisheries Research Campus; Meat Processing Plant; Leather Processing Plant, Supporting Amenities.

Hospitality Zone: Four 4-star hotels; Convention Center; Sports Complex; Lakefront Development; Golf Course. Commercial District: Retail stores, Financial Institutions; Medical clinics; BPO and Resource centres; Gas stations; Logistics Zone.

Residential Zone: Accommodation for approximately 4,200 households (25,000 residents). Educational Zone: Technical And Vocational Education and Training Institution; Kindergarten, Primary and Secondary Schools.

Civic District Zone: County Executive Officers; Public Library; Courthouse; Museum; Religious Institutions.

Utilities: Solar Power Plant; Water treatment plant and Sewer lines; Fire station; Power substation.

The market

Homa Bay County's economy is anchored on Agriculture and Fisheries. Its massive potential on Agri-business, mining and Tourism remain largely unexploited.

Riwa SEZ opens up opportunities for value addition of fish and agricultural produce such as oilseed crops, pineapples, sweet potatoes and cotton yielding an estimated annual sales of USD 510 Million.

There exists a wide market with a population of approximately 40 million around Lake Victoria basin, 54 million in Kenya, 300 million in East Africa, 500 Million in the COMESA region and 1.3 Billion provided under the African Continental Free Trade Area.

Additionally, the SEZ is set to attract tourism-related businesses due to the county's vast resources and cultural heritage.

Investment Proposal

The County Government of Homa Bay proposes an estimated investment of USD 510.36 Million with 40% financed under PPP model.



KEY FACTS	
Name of Project	Riwa Special Economic Zone
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Industrial
Engagement	PPP/Equity
Partners	UN-Habitat
Project value	USD 510.36 Million

Value Proposition

This Project is strategically situated, with readily available raw materials, skilled and youthful workforce, and an easy access via road and the Kabunde Airstrip. The abundant tourism products and services coupled with the County's scenic beauty offers a conducive environment for investors to live, work and play.

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	USD 510.36 Million
Type of investment	Equity/debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	This capital investment will cover the upfront expenditures on infrastructure development, Zones development and operating expenses.

The SEZ provides a good mix of both tax and administrative incentives including: a reduced Corporate Income Tax during the first two decades of operation (10% and 15% respectively); duty exemption on imported machinery, equipment and raw materials; 100% Investment Deduction Allowance; Perpetual exemption from payment of stamp duty on all legal instruments; operation under a single license; and full repatriation of capital and profits.

Social Impact

Riwa SEZ will create employment to 14,000 people in the local community, with linkages to downstream and upstream opportunities that will result in skills and technology transfer.



Expansion of Ruma National Park Eco-Lodges

Overview

The proposed expansion of the Ruma National Park Eco-Lodges project addresses the rising demand for sustainable hospitality in the Park, accommodating over 5,500 annual tourists as of the year 2022.

With an existing 6-bed capacity and approval for 30 beds, the project prioritises environmental sustainability through green building practices and renewable energy sources.

The expansion aims to create over 300 direct and indirect employment opportunities through community engagement, positioning Ruma National Park as an attractive and sustainable tourist destination.

The total investment cost is USD 2.8 million, envisioning a positive impact on visitor satisfaction and the economic growth of local communities.

Project Output

The project will significantly increase the number of eco-lodges within Ruma National Park and provide dignified accommodation for the visiting tourists.

Target Market:

The primary beneficiaries are the 5,500 monthly visitors seeking sustainable and immersive tourism and lodging experiences. Furthermore, the 1.1 million population in Homa Bay presents an opportunity for local tourism promotion and uptake of the eco-lodges.

Competition Landscape:

Apart from the KWS Guest House, Ruma National Park lacks other tourist accommodations, providing a unique market opportunity.

Other hotels promoting sustainable practices are potential partners rather than competitors.

Investment Proposal:

The project seeks \$2.8 million to construct eco-lodges, hire staff, and commence operations in the first year.

Projected revenue for the first year is \$1 million, with a 5% annual growth rate and an estimated 35% occupancy.

Value Proposition:

Customers willing to spend up to \$150 for luxury tourism accommodation create an attractive return of up to \$1 million annually, with a 6-year payback period.

The project meets the demand for sustainable tourism, enhancing the customer experience for both local and foreign tourists.

KEY FACTS	
Name of Project	Expansion of Ruma National Park Eco-Lodges
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Expansion
Sector	Tourism and Hospitality
Engagement	PPP
Partners	KWS
Project value	\$2.8M

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	\$2.8m
Type of investment	Equity/debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	This capital will be used to construct the eco-lodges, hire staff, and support operations in the 1st year.

Social Impact:

The Ruma National Park Eco-Lodges Project goes beyond financial gains: Employment Opportunities: Up to 300 locals will find employment in lodge operations.

Local Collaborations: Foster partnerships with local businesses for the supply of goods and services. **Renewable Energy Adoption:** Utilize solar power for lodge operation, contributing to eco-friendly practices.

Environmental Conservation: Implement water conservation measures and eco-friendly waste management practices.

Sustainable Transportation: Maintain a low carbon footprint through sustainable transportation options for guests.

Solar Energy Generation Project

Overview

The Solar Energy Generation Project envisions the establishment of an innovative 70MW floating solar farm along the shores of Lake Victoria.

The Project will utilize cutting-edge floating solar panels strategically positioned along the lake's shores for optimal sunlight exposure. The Project estimated cost is USD 100 Million.

The output

Kenya is a world leader in the number of solar power systems installed per capita. More than 30,000 small solar panels each producing 20-100 watts are sold annually. More Kenyans have adopted solar power as an alternative to the country's electricity grid due to its reliability.

This project aims to harness the solar energy available within the county to generate 70MW to match the growing demand.

This clean energy output will contribute to reducing carbon footprint, aligning with environmentally conscious practices, and mitigating reliance on fossil fuels.

The tangible outcome is the generation of electricity that can be integrated into the local power grid, supporting increased energy accessibility for Homa Bay County residents in the region while fostering economic growth through the attraction of green investments.

The market

The initiative will promote energy accessibility to remote remote areas. The Project will stimulate economic growth by creating employment opportunities during implementation.

The diverse market includes local communities, governmental bodies, environmental organizations, and private investors, collectively contributing to the advancement of sustainable development and clean energy solutions in the region.



The competition

Traditional energy sources such as fossil fuels and hydroelectric power could be competitors depending on their prevalence and cost-effectiveness.

KEY FACTS	
Name of Project	Solar Energy Generation Project
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Energy
Engagement	PPP/Equity/JV
Partners	N/A
Project value	USD 100 Million

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	USD 100 Million
Type of investment	Equity/debt
The type of investor needed	Debt/Equity Investor/ PPP
Use of proceeds	This capital investment will cover the upfront expenditures of setting up infrastructure and purchasing equipment for the solar energy plant.

Investment Proposal

This is a public-private partnership project which involves the County providing support towards promoting and educating the communities on the use of solar energy as an alternative energy source and the investor establishing a 70MW floating solar farm.

Beyond financial returns, your investment aligns with global sustainability objectives, fostering a cleaner and more resilient energy landscape.

The project activities include: baseline survey, feasibility study and design, community mobilisation and sensitization and construction of the power plant.



Value Proposition

The Project will recoup its initial capital investment through the proceeds from sales of the power to the County residents. The sustainability of the project is pegged on the ever increasing demand for solar power.

Therefore it offers a promising long-term ROI and strategic positioning to increase its reach beyond the County. The investors contribute to a cleaner and more resilient energy future, emphasizing environmental stewardship and the preservation of Lake Victoria's ecosystem.

Social Impact

The Solar Energy Generation Project on Lake Victoria is poised to create a significant social impact in Homa Bay County and beyond. By providing clean and renewable energy, the Project directly addresses energy poverty, particularly in remote areas that lack reliable power sources.

This improved energy accessibility enhances the overall quality of life for

local communities, supporting education, healthcare, and various socio-economic activities. In addition, the Project fosters economic growth by generating employment opportunities during the installation phase, contributing to the local economy, and supporting livelihoods. As a green investment aligned with global

sustainability goals, the project positions Homa Bay County as a hub for innovative and environmentally conscious initiatives, attracting further green investments.

The introduction of cutting-edge technology, such as floating solar panels, not only optimizes energy harnessing but also serves as a testament to the commitment to efficiency and sustainability.

Through these initiatives, the Solar Energy Generation Project contributes to a more resilient and prosperous community while actively preserving Lake Victoria's ecosystem for future generations.



Carbon Sequestration Project

Overview

The Project is envisioned to significantly contribute to reducing greenhouse gas emissions and promoting sustainable development not only in Homa Bay County but also Kenya's nationally determined contributions (NDCs).

KEY FACTS	
Name of Project	Carbon Sequestration Project
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Forestry
Engagement	PPP/Equity/JV
Partners	N/A
Project value	5% ROI in the short term and up to 30% in the long term (If the 150,000 Ha (1,500 km ²) acreage is fully utilized)

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	\$20.5 M
Type of investment	Equity / JV
The type of investor needed	Equity Investor/ PPP
Use of proceeds	This capital investment will cover the upfront capital expenditures of leasing land (nucleus), seedlings and planting, land management, wetland restoration, community engagement, project management, monitoring, and verification.

Through the proposed activities, the Project will sequester carbon, improve soil health and fertility, enhance biodiversity, and empower local communities. By working with a diverse range of stakeholders both locally and internationally, this project will be a model for successful carbon sequestration efforts in Kenya, Africa, and beyond. Further, the Project will see the restoration of forest lands, especially those on the hills within Homa Bay County, in line with SDGs towards net zero emission.

A comprehensive plan to implement a carbon sequestration project in Homa Bay County will focus on two key areas: Improved Land Management Practices: This will promote sustainable agricultural techniques, such as cover cropping, agroforestry, and improved grazing management, to increase soil carbon storage.

Forest Restoration and Conservation: This will involve planting native trees in degraded areas and protecting existing forests to restore natural carbon sinks.

The market

The global carbon market is proliferating, driven by international commitments to reduce greenhouse gas emissions and corporate sustainability goals.

In 2022, the voluntary carbon market alone was valued at \$2 billion, with projections of reaching \$80 billion by 2030. This presents a significant opportunity for carbon sequestration projects in Homa Bay County, which has a strong potential for carbon storage due to its vast land resources estimated at 3,155 km² and diverse ecosystems.

Demand Drivers

Several factors are driving the demand for carbon credits generated by carbon sequestration projects:

Increased Corporate Climate Commitments: Many companies are setting ambitious carbon neutrality or net-zero emissions targets, driving their demand for high-quality carbon offsets.

Compliance Carbon Markets: Some countries and regions have implemented mandatory carbon emission reduction schemes. These schemes require regulated entities to purchase carbon credits to offset their emissions.

Rising Public Awareness: Growing public concern about climate change increases demand for sustainable solutions, including carbon offsetting.

International Climate Agreements: The Paris Agreement and other international agreements are creating a framework for global carbon pricing, further stimulating the carbon market.

The competition

Whereas the carbon sequestration market in Kenya is still developing, a growing number of players are competing for a share of the market. Some of the key competitors include:

Other African Countries: Several other African countries, such as Ethiopia, Ghana, and Uganda, have also identified significant potential for carbon sequestration and are actively developing their projects. These countries may offer lower costs and have similar environmental and social co-benefits, posing competition for the Project.

Established Carbon Project Developers: International companies with experience developing and implementing carbon projects in other parts of the world are increasingly entering the Kenyan market.

These companies have significant financial resources and expertise, which can give them an advantage in securing funding and implementing large-scale projects. However, Homa Bay County can present a value proposition to such companies to base their projects in the County.

The level of competition in the Kenyan carbon sequestration market varies depending on the project type, location, and target carbon buyers. However, it is clear that the market is becoming

increasingly competitive; Homabay County will be keen on engaging project developers/investors capable of

developing high-quality projects that offer substantial environmental and social co-benefits to be successful.

Investment Proposal

The county government seeks an investor to uptake the carbon sequestration project with an initial capital investment of \$20.5 M covering 1500 km² of land size out of the county's 3155 km² land mass.

The Project will focus on reforestation and improved land management, among others, to capture and store at least 750,000 tons of carbon dioxide annually within 20 years.

This Project will allow the investor to generate financial returns while contributing to the fight against climate change and supporting sustainable development in Homa Bay County.

Value Proposition

Investing in a carbon sequestration project in Homa Bay County presents a unique opportunity to generate financial returns, contribute to climate change mitigation, and make a positive social impact.

By partnering with the county government and local communities and focusing on impactful activities, investors can be part of the solution while reaping multiple benefits.

The financial returns will be generated through the following;

Carbon Credit Sales: Projects generate carbon credits traded in the voluntary carbon market, offering investors a potential source of income.

Co-Benefits: Improved land management practices can increase agricultural productivity, generating additional revenue streams.

Controlled tree harvesting for plantations that have matured: Various government agencies and NGOs provide grants and funding opportunities to support carbon sequestration projects.

Socio-environmental Impact

Community Empowerment: Projects involve local communities in project activities, promoting skills development and income generation.

Improved Livelihoods: Sustainable land management enhances agricultural productivity and food security for communities.

Enhanced Well-being: Projects contribute to cleaner air and water, conserving natural resources, and improving community well-being.

Climate Change Mitigation: Investments directly contribute to reducing atmospheric carbon dioxide levels, slowing down climate change.

Biodiversity Enhancement: Reforestation and conservation efforts protect habitats and promote biodiversity.

Improved Soil Health: Sustainable land management practices enhance soil quality, increasing fertility and resilience.



**MANUFACTURING,
INDUSTRY AND
HOUSING**

Leather Processing Plant

Overview

This Project aims to establish a leather processing plant in Homa Bay County. The Project will be located within the already established special economic zone.

Predominantly, the Kenyan economy is driven by agriculture and livestock. These contribute to 9% of the Gross Domestic Product (GDP). The raw materials used in the leather industry are derived from the waste products of the food industry, specifically the meat industry. The primary raw material for leather processing is derived from slaughterhouses and waste from the meat industry.

The leather industry in Kenya is mainly dependent on livestock. Kenya only contributes to 3.5% of the leather production in the continent despite having the third largest herd size within the same space.

Consequently, the leather factory will significantly impact environmental quality as it reduces the amount of waste deposited in landfills and discharges to municipal waste treatment facilities.

The output

The plant will process animal hides and skins into leather, a durable and flexible material for various applications such as clothing, footwear, belts, and automotive interiors.

The process entails the processing of the raw material, and then it is converted into usable products by the use of chemicals. One metric ton of raw material is converted into 200kgs of usable leather products within the conversion matrix.

The market

Leather and leather products are among the most widely traded and universally used commodities worldwide. The demand for leather products exceeds the supply, allowing investors to venture in. Locally, the demand for footwear last year was estimated at 48 million pairs of shoes against the supply of only 10 million.

This created an annual deficit of 35 million pairs of shoes.

Leather and leather products are among the most widely traded and universally used commodities worldwide. The demand for leather products exceeds the supply, allowing investors to venture in. Locally, the demand for footwear last year was estimated at 48 million pairs of shoes against the supply of only 10 million.

Currently, there is no leather plant located in the western part of Kenya, which therefore offers a perfect opportunity for this investment opportunity.

The finished products will be sold to the local Homa Bay populace, the neighboring counties, and those within the East African space. In addition, the products will be exported to international markets such as Europe, Asia, and the Middle East.

The Competition

The global leather industry is worth over \$150 billion (World Bank 2015). It has nearly doubled over the last decade.



The global leather industry is worth over \$150 billion (World Bank 2015). It has nearly doubled over the last decade. It is growing with an increasing population, urbanization, and awareness of the advantages of leather as a natural, eco-friendly, and long-lasting material for multiple necessary and luxury usages.

There are 15 tanneries operating in Kenya, and they are all located in Nairobi, Nakuru, Athi River, and Thika. Going by this, it is clear that the western part of Kenya has no tannery.

Investment Proposal

The Kenyan economy is based on the agriculture and livestock industry, representing about 9% of gross domestic product and 26% of natural agriculture income. The establishment of this Project requires a direct investment amounting to USD 170,000

Value Proposition

This Project, when implemented, will immensely contribute to the economic prosperity of the County in terms of employment creation and revenue generation. Additionally, the investor will have good returns, hence getting value for money.

The amount will enable the investor to acquire land, do the land clearance, construct a factory house, acquire machinery, install plants, commission, and make an initial capital investment. The investor would need about one year to acquire land, do construction, and operationalize the plan.

Social Impact

This project will create approximately 100 direct employment opportunities and over 2000 indirect employment opportunities. This will positively impact families by providing livelihoods. Like any other project, the Project will negatively impact the environment. This is because one metric ton of raw material yields only 20% as a finished leather product and more than 60% as a solid and liquid waste, including the highly carcinogenic heavy metal, i.e., chromium. This would create a need for establishing a proper waste handling and disposal mechanism.

Multi Fruit Processing Plant

KEY FACTS	
Name of Project	Multifruit Processing plant
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Agribusiness
Engagement	PPP
Partners	N/A
Project value	USD\$ 5 MILLION

Overview

The horticultural subsector in Kenya is the fastest-growing industry in the agricultural sector, with an average growth of 15% -20 % per annum, and it is recognized to play a vital role in realising economic growth.

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	USD 5 MILLION
Type of investment	Equity
The type of investor needed	PPP/Equity Investor
Use of proceeds	This capital investment will cover the upfront capital expenditures of acquiring land, processing factory houses, and purchasing equipment for processing, distribution, and working capital.

The County aims to promote an innovative, commercially oriented, modern agricultural sector by adding value to farm produce before reaching local and international markets. To address the high postharvest losses, these products are value-added by being processed into shelf-stable products.

This Project presents an opportunity for investors to exploit this potential and, in the process, create employment and income generation for farmers and other players in the value chain. Targeted crops include pineapples, mangoes, tomatoes, watermelon, oranges, and guavas.





The output

Production of fruits in Homa Bay County and its surrounding areas averaged 40,000 MT in 2020. Most of these were not formally value-added and ended up in markets in their raw form.

The existence of a fruit processor will spur an increase in the production of fruits and vegetables, and the resultant output is expected to double in 2 years. Therefore, the output of fruit juice concentrate and vegetable puree will be at least 40000 MT per annum from 2026.

The market

Existing fruit juice producers for concentrates and puree distributing the final products to almost 50 million Kenyans

The competition

The competition faced by a fruit processing plant is multi-faceted and dynamic. It includes Direct competitors who are Large Multinational Corporations with established brands,



extensive distribution networks, and economies of scale and Regional players that focus on specific markets or niches, offering localized products and potentially lower prices.

In addition, there are indirect players that include fresh fruit producers such as supermarkets and fruit vendors that offer consumers seasonal fruits at cheaper prices and import companies that have competitive prices.

However the strength of the project is its unique geographical location as the only multi-fruit processing plant in the Region and proximity to the raw materials.

Investment Proposal

The project is seeking USD \$5 Million that will cover the setting up of a manufacturing plant whose main facilities include bulk storage, production/extraction line, aseptic line for thermal sterilisation, final product storage and a loading bay.

Upon completion, the project will process raw fruits to produce juices, puree, and fruit jam ready for sale locally and in other markets having complied with all certification by the relevant authorities. The industrial by-products will be used as manure, animal feed, production of biogas and among others.



Value Proposition

The integrated solution leverages the seasonality of individual fruits and the total production and processing of diverse types of fruits around the year. The project activities will include training of farmers, infrastructure upgrade and improvement, setting up of social amenities where necessary, increasing plant acreage and tree population.

Increasing agricultural productivity shall be realised through investing in agricultural extension services, use of certified seeds, mechanisation and modern irrigation technologies.

Social Impact

This project will create approximately 200 direct employment opportunities and over 10,000 indirect employment opportunities. This will positively impact families by providing livelihoods.

The project will equally enhance nutrition to families within the county thereby reducing diseases related to nutrition deficiencies.

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This will in turn reduce the health overburdenance that such related diseases create to families and as such improve their disposable incomes. Finally the project will create an alternative agricultural opportunity to farmers within the county who have for a long time avoided fruit farming because of the perishability of the fruits.



Construction Of Student Hostels

Overview

The Project seeks to develop and operate a modern student hostel in Homa Bay County. The hostel will cater to the growing demand for affordable and quality student accommodation, particularly from Tom Mboya University. The Project will provide more than just accommodation but a supportive environment for students to live, study, and thrive during their educational journey. The emphasis is on creating a community that enhances the overall student experience and attains SDG 11 on sustainable cities and communities.

The hostel will offer a variety of amenities, such as dormitory rooms with common areas such as lounges, communal kitchens, recreational spaces, study areas, and laundry facilities.

The Project is proposed to host 500 students at an approximate cost of \$1 million. The projected revenues to be obtained are approximately over \$320,000 annually for eight months when the University is in session.

The output

The project's main product will be the construction of accommodation hostels for university students. The hostel will have standard self-contained rooms. The facility will provide the students with secure and clean accommodation at an affordable price. The continuous increase in student enrolment has led to a massive demand for the facility.

The student hostel infrastructure will include dormitory-style accommodations, common areas such as lounges, communal kitchens, recreational spaces, study areas, and laundry facilities.



The market

Around 563,000 students were enrolled in universities in Kenya during the academic year 2022/23. The number increased from roughly 562,100 in 2021/2022. The growth was related to an expansion in the number of government-sponsored students. The Project's main target is the current enrollment from Tom Mboya University, which has a current enrollment of 7,800 students and has the potential to expand its enrollment to 13,000 students.



KEY FACTS	
Name of Project	Construction of a student Hostel
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Forestry
Engagement	PPP/Equity/JV
Partners	N/A
Project value	\$1million

The competition

Competitors for a student hostel can include various accommodation options catering to students' housing needs. These may include university-owned dormitories where on-campus housing is provided directly by educational institutions.

These regular apartment buildings offer student-friendly lease terms, living with a local family, and homestays that allow for short-term stays in budget accommodation.

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	USD \$1million
Type of investment	Equity/debt
The type of investor needed	Debt/Equity Investor
Use of proceeds	This capital investment will cover the upfront capital expenditures of land acquisition and construction of the hostel.

Investment Proposal

The Project proposes constructing and equipping a student hostel at Homa Bay County. The Project aims to address the issue of inadequate accommodation facilities due to the rising student population and growing demand.

At the moment, Tom Mboya University's current enrollment is 7,800 out of the potential 13,000 students. With the anticipated 6000 student population, the demand for hostels is high.

The Project will be completed in two years. The Project proposes that the investor acquire the land, construct the hostel, and operate it for an agreed duration to recover his money and transfer it to the county.



Value Proposition

The investor is projected to start recovering his investment immediately after the hostels are commissioned and will attain profitability in ten years.

The hostel is proposed to generate revenues from the student monthly rent of \$80/month, which will sum up to \$320,000 annually. This is a tentative cost based on the current market prices in the County.

Social Impact

A student hostel can positively impact students, the local community, and the educational environment. Some of these impacts include Accessibility to education for students from various socio-economic backgrounds; providing inclusivity to accommodate students with diverse needs, including international students, contributing to a more inclusive educational environment; the hostels promote a secure living environment for students

and encourage community engagement as hostels may organize community service and outreach programs that will encourage students to contribute to the local community.



No	INVESTMENT OPPORTUNITY	BENEFITS TO THE INVESTOR	BENEFIT TO THE COUNTY	BENEFIT TO THE COMMUNITY
1.	<p>Affordable Housing in all the 8 Sub Counties</p> <p>Construction of affordable houses for sale</p>	<p>Incentive of land from the County Government of Homa Bay</p> <p>Profit from sale proceeds</p>	<p>Memorandum of understating on a percentage of the units to be registered in the name of the County Government</p> <p>Revenue from house rent and land rent from homeowners</p>	<p>Access to better and affordable houses</p> <p>Employment creation</p> <p>Improved services eg road network, supply of water, electricity etc</p>



Investment Proposal

Fibre Glass Boat Making Project

Overview

The Project seeks to mechanize small fishing vessels in order to optimize exploitation and utilization of the fisheries resources for socio-economic benefit of the fishing communities by offering potential investors an opportunity to provide alternative raw materials in boat construction.

Homa Bay County hosts over 70% of the 6% Lake Victoria surface area with the longest shoreline of appx 165 KM, eight habitable islands, 145 landing sites organized into 141 Beach Management Units with a total registered member of 81,670 as at December 2021. The Projects seeks USD. 50M to construct 500 fiber glass boats.

The output

The 500 fibre boats to be constructed will have a lifespan of 15 years compared to the 5-7-year lifespan of the currently used wooden boats.

The market

According to the 2020 Lake Victoria Frame Survey, there were 15,463 fishing vessels across the five (5) riparian counties, out of which Homa Bay County had 6,394 vessels, representing 41.3%. There were four types of crafts used in Homa Bay namely: Sesse pointed at one end (33%), Sesse pointed at both-ends (48%), Parachute (18%) and Rafts (1%).

The propulsion methods for the vessels included paddles (33%), outboard engines (23%) and sails (44%).

It is worth noting that fishing vessels constitute 94% of the total number while 98% of the overall sum is constructed using timber/hardwood.



The competition

Most of the local fishing vessels are made of wood and some (sesse pointed at one end) are propelled using outboard engines. Currently there are no known investors in the modernized boat making Industry. This provides an attractive investment opportunity to potential investors willing to invest in this project.

Investment Proposal

The county government seeks an investor willing to invest USD 50M in the construction of 500 fibre glass boats at a cost of USD 100,000 per boat. This coast includes cost of 9M fibre glass boat, engine and accessories.

With an average return of USD 10 per boat, this investment is sure to recoup the initial investment cost in 2 years. Other Investment opportunities that may rise out this initial investment include;

- i. Establishment of boat building and repairs facilities.



- ii. Insurance business to cover the fishing boats and engines.
- iii. Establishment of outboard engine assembling and repair yards.
- iv. Training opportunities in boat building, boat repairs, and navigation and general skills in safety at sea.

Value Proposition

Unlike the wooden boats, the fiberglass boats would make it easy for fishermen to access insurance facilities for their vessels.

This has been a challenge considering that all insurance companies have shied away from designing programs related to boat and fishing gear insurance siting the short lifespan of the wooden boats.

In terms of safety, it is also worth noting that it is in the records that of all the lake accidents registered in the last five years there was completely none incidents related to fiberglass boats.

Being lighter than wooden boats, fiberglass-made boats would also be economically viable since it would reduce the fuel consumption currently experienced by wooden boats fishermen





KEY FACTS	
Name of Project	Fibre Glass Boat Making Project
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Current status of the Project	Greenfield
Sector	Blue Economy
Engagement	PPP/Equity/JV
Partners	N/A
Project value	USD.50M

Fiber glass material makes the boat more suitable for other activities apart from fishing, which include sport fishing, transportation, boat ride for leisure and eco-tourism to mention a few.

PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	USD.50M
Type of investment	Equity / JV
The type of investor needed	Equity Investor/ PPP
Use of proceeds	This capital investment will cover the cost of fibre glass boat, engines and accessories.

Socio-environmental Impact

Investment in boat building in Homa Bay is therefore viable and has the potential of job creation since the investor will have to train the local contractors on the construction and repairs of boats hence creating livelihoods for the existing boat builders.

Air Transport Development and Rehabilitation project.

Project Overview

The project seeks to make significant contribution towards strengthen trade, connectivity between people and countries, promote tourism, and connect remote communities within and outside Homa Bay County.

The Air strips earmarked for improvement and rehabilitation include: Mfangano, Rusinga, Otange and Otaro Air strips whose current status doesn't attract landing of big planes.

It is expected that the investments will contribute towards increasing the number of flights and passengers coming in the county either as investors or tourists visting various sites.

The market:

The current capacity of Kabunde airstrip is providing an opportunity of air transport for the wider neighborhood of Homa bay County.

The rehabilitation of more airstrips will provide a broader option even to the locals targeting air transport as a mode to market their products. In a day, the returns on

The output

Capacity of the Air strips enhanced to attract more flights carrying locals, investors and goods:

The investment is expected to expand and improve the existing Airstrips infrastructure hence elevating the infrastructure to international standards.

The competition

Considering the current status of the Air strips in the County the competition is still low given the infrastructural status of the targeted Airstrips that doesn't allow for more companies with vested interest to invest in the Air transport.

The proposed project is anticipated to expand room for competition by allowing more among investors to come in with different products from which based on the affordability, availability, quality and comfort would lead in striking balance between demand and supply side of the services

Project proposal

The project is estimated to cost \$ 266.666 to be directed towards improving the infrastructure and rehabilitation of the 4 Airstrips within 4 years.

Value Proposition:

The investments in the Air transport is expected to add value in the tourism industry, export and import of goods into the both local, regional and international market.



Socio-Economic impact

Socio-Economic impact

The project is anticipated to contribute to the following

- Employment opportunities
- Increase fiscal performance of the County
- Reduce poverty levels



Name of Project	Air Transport Development and Rehabilitation Project
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Project Status	New
Sector	Infrastructure
Engagement Approach	Grant, Equity, Debt
Project Status	N/A
Project value	\$ 266.666
PROPOSED INVESTMENT STRUCTURE	
Proposed investment amount	\$ 266.666
Type of investment	Grant, Equity, Debt
The type of investor needed	Donors, Public Private Partnerships
Use of proceeds	The proceeds will be directed towards maintenance of the Air strips



Road Development and maintenance Project

Project Overview

The project aims at contributing towards improving access, mobility, connectivity of the County through wide range of capital investments. The project will support the County to realize sustainable county road network, increase and expand different categories County Road Network given the projections (graveled roads from 44% to 20% by 2028 indicating a prospective increase of paved roads to 31 % from the current 7%.

Among them includes the strategic major roads linked to potential economic zones such as sugarcane growing areas, Industrial park and the tourist attraction sites.



The output

2,400km of new County road network connecting to Schools, hospitals, beaches opened and developed:

This will see most of the rural areas opened up hence promoting ease of doing business, mobility and connectivity.

2,000km of County road network rehabilitated: In order to preserve the County roads in their originally constructed condition, protect adjacent resources and user safety, and provide efficient, convenient travel along the designated roads.

The project would focus on routine maintenance services such as inspection of the condition of pavement, cut and fill slopes, drainage, bridges and other structures and facilities to monitor any defects and damage.

500km of gravelled roads upgraded to bitumen standards: The County is focused on the upgrading of most of the gravelled roads to bituminous standards based on assessment done to the

classified roads by the technical team to help bring out the scope of work to be done.

The market

The untapped expansive gravel roads to be upgraded to bitumen status provides an opportunity for capital investment that will eventually improve general economy of the County given that road infrastructure development is an important enabler.

The competition

Reforms in the construction industry has raised the competition bar that for anyone interested to venture in this field he or she must be able to demonstrate the following: background check to prove having delivered road construction projects, technical knowledge in the field of construction, ability to mobilize required resources to deliver on the projects, and demonstrated compliance to set standards among other factors.



Project proposal

The project is estimated to cost \$ 340M for the 3 outputs above for a period of 4 years attracting \$ 350M as return of investment within the project period.

Value Proposition

The earmarked road projects will add value in production, education, health, and fishing sectors hence ensuring such sectors contribute immensely in the revitalization of county economic growth

Socio-Economic impact

The project is anticipated to contribute to the following

- Employment opportunities
- Increase income levels
- Enhance social integration of communities

Name of Project	County Road Development and maintenance
Country of Operations and County	Kenya, Homa Bay
Contact	Chief Officer Tourism and Investment
Project Status	On-going
Sector	Infrastructure
Engagement Approach	Grant, Equity, Debt
Project Status	N/A
Project value	\$ 340M

PROPOSED INVESTMENT STRUCTURE

Proposed investment amount	\$ 340M
Type of investment	Grant, Equity, Debt
The type of investor needed	Donors, Public Private Partnerships
Use of proceeds	The proceeds will be directed to other deserving and underserved areas and implementation of CSI programs

Summary of Projects

SECTOR	NAME	DESCRIPTION	AMOUNT USD
Agribusiness	Edible Oil Production	The Project aims to establish a complete edible oil value chain from primary production to a state-of-the-art edible oil processing plant that utilizes locally grown edible oil crops creating a sustainable and profitable venture while contributing to national food security.	27.534 M
Agribusiness	Cotton Production	This project aims to revitalize cotton production and processing in Homa Bay County. The current land under cotton production is 20,000 acres with an expected increase of 60,000 acres this year. The county has a potential of over 200, 000 acres of land suitable for cotton production.	7.47M
Agribusiness	Rice Production	The Project addresses the country's reliance on imported rice by promoting local rice production and value addition. The initiative aims to tackle challenges such as access to improved planting materials, post-harvest losses, and the absence of agro-processing facilities. Climate change, Pests and diseases, Limited access to inputs, Poor market infrastructure, and imports from other countries.	3.47M
Agribusiness	Animal Feeds Processing Plant	This project aims to establish an animal feeds processing plant that will produce quality and affordable feeds to farmers within the county and its environs. Homa Bay County currently does not have any animal feeds processing plant despite the fact that the county has great potential on the necessary raw materials as well as a huge demand for feeds.	5M

SECTOR	NAME	DESCRIPTION	AMOUNT USD
Agribusiness	Sweet Potato Farming	This proposal outlines the investment opportunity for a large-scale sweet potato farming operation and integrated processing facility. Spanning 16,210 acres initially, with expansion potential to 32,420 acres, the project aims to capitalize on the growing demand for sweet potatoes for both. fresh consumption and processed products. The project will leverage efficient farming practices, state-of-the-art processing technology, and strategic market entry to generate significant returns for investors	53.522 M
Health	Mother and Child Specialist Hospital	Homa Bay County has a vision of “Healthy and Wealthy County Living in Harmony with the Environment”. In order to actualize this, the health sector is mandated to provide quality health care with the sector having 4 programs of policy, planning & administration, preventive & promotive health, curative and rehabilitative services and research.	373,016
Health	Cancer Center Hospital	The project aims to provide easy access to healthcare services for cancer patients and those with chronic or terminal illnesses by integrating oncology and palliative care within the Lake region. The centre will offer specialty services such as medical, surgical, radiation oncology, palliative care,	3.7 M
Agribusiness	Aquaculture Development	The Project aims to significantly enhance farmed fish production and improve technology transfer in cage fish farming. Homa Bay County, nestled on the shores of Lake Victoria in Kenya, possesses immense potential for aquaculture. With vast water resources and a favorable climate, the region has experienced a surge in fish production.	500,000

SECTOR	NAME	DESCRIPTION	AMOUNT USD
Agribusiness	Integrated Fish Processing Plant	This Project aims to establish a fish processing plant in Homa Bay. Homa Bay has the longest shoreline of Lake Victoria, the second largest freshwater lake in the world. This implies that fishing and fisheries-related activities will also feature prominently in the County.	100 M
Agribusiness	Fish Cold Storage Facility	The fish cold storage facility project emerges as a compelling investment opportunity within the dynamic fish and seafood industry. Strategically situated in proximity to established Aquaculture Projects, this venture is poised to seamlessly align with market demands.	7.5 M
Tourism and Hospitality	Homa Bay County Lakefront Development	The initiative aims to boost the economic growth and tourism potential of Homa Bay County by transforming the Lakefront Area into a vibrant tourist destination. With a focus on recreational spaces and tourism-centric facilities, the project envisions diversified revenue streams for resilience and sustainability, including restaurants and amusement parks. Actively engaging the community through cultural events and social interactions, the initiative also emphasizes a positive environmental impact through green spaces and sustainable practices	110 M
Mining	Bricks and Ceramics Manufacturing	Kenya's rapid urbanization is expected to reach 60% by 2030, fuelling a growing demand for urban infrastructure, including housing and offices. The flourishing real estate sector is witnessing increased construction to meet this demand. The proposed Bricks and Ceramics Manufacturing project in Homa Bay County aligns with the county's economic development objectives by establishing a modern production facility.	1 M





SECTOR	NAME	DESCRIPTION	AMOUNT USD
Water and Sanitation	Homa Bay County Climate Resilient Water Supply and Sanitation Project	This project aims to develop and implement climate-resilient strategies in the provision of water and sanitation services by integrating climate change considerations into planning, design, and operation processes. By doing so, it seeks to ensure the sustainability and effectiveness of these services in the face of a changing climate.	193 M
Energy	Homa Hills Geothermal Project	Homa Hills geothermal project is the only geothermal site in western Kenya. Geothermal manifestations at Homa Hills occur in the form of hot springs located at Abundu, Kakdhimu and Ayombo sites. The full project is planned for 70 MW	330 M
ICT	Business Process Outsourcing (BPO) Project	The proposed BPO Center will focus on providing comprehensive outsourcing solutions to enable providers to access the latest technologies and expertise, which can help organizations stay ahead of the competition. Moreover, the Project aims to provide high-quality, cost-effective BPO services to international clients, leveraging Kenya's skilled workforce, competitive pricing, and favourable time zones.	29.5 M
Industrial	Riwa Special Economic Zone	The Riwa SEZ is set to be a mixed-use development located on 532 acres of land approximately 13 km from Homa Bay's Central Business District. The overall objective of the SEZ is to encourage the expansion of investment by the private sector with increased foreign and local direct investment to Homa Bay County for a sustainable and inclusive industrial development. The SEZ provides opportunities for development of vertical and horizontal infrastructure.	510.36 M

SECTOR	NAME	DESCRIPTION	AMOUNT USD
Tourism and Hospitality	Expansion of Ruma National Park Eco-Lodges	The proposed expansion of the Ruma National Park Eco-Lodges project addresses the rising demand for sustainable hospitality in the Park, accommodating over 5,500 annual tourists as of the year 2022.	2.8 M
Energy	Solar Energy Generation Project	The Solar Energy Generation Project envisions the establishment of an innovative 70MW floating solar farm along the shores of Lake Victoria. The Project will utilize cutting-edge floating solar panels strategically positioned along the lake's shores for optimal sunlight exposure	100 M
Forestry	Carbon Sequestration Project	The Project is envisioned to significantly contribute to reducing greenhouse gas emissions and promoting sustainable development not only in Homa Bay County but also Kenya's nationally determined contributions (NDCs).	20.5 M
Manufacturing	Leather Processing Plant	This Project aims to establish a leather processing plant in Homa Bay County. The Project will be located within the already established special economic zone	170,000
Agribusiness	Multi Fruit Processing Plant	The integrated solution leverages the seasonality of individual fruits and the total production and processing of diverse types of fruits around the year. The project activities will include training of farmers, infrastructure upgrade and improvement, setting up of social amenities where necessary, increasing plant acreage and tree population	5 M





SECTOR	NAME	DESCRIPTION	AMOUNT USD
Housing	Construction Of Student Hostels	The Project seeks to develop and operate a modern student hostel in Homa Bay County. The hostel will cater to the growing demand for affordable and quality student accommodation, particularly from Tom Mboya University. The Project will provide more than just accommodation but a supportive environment for students to live, study, and thrive during their educational journey. The emphasis is on creating a community that enhances the overall student experience and attains SDG 11 on sustainable cities and communities.	1 M
Infrastructure	Boat Building/Construction As A Potential Area Of Investment In Homa Bay County Blue Economy Sector	Homa Bay County, boasting 70% of Lake Victoria's surface area, faces a challenge with its 7,615 boats, mainly constructed from timber, impacting the environment. The proposal encourages investing in fiberglass boat construction to mitigate deforestation, enhance durability, and promote eco-friendly practices, addressing environmental concerns and creating job opportunities in the region.	50M
Infrastructure	Air Transport Development and Rehabilitation project.	The project seeks to make significant contribution towards strengthen trade, connectivity between people and countries, promote tourism, and connect remote communities within and outside Homa Bay County	266,666
Infrastructure	Road Development and maintenance Project	The project aims at contributing towards improving access, mobility, connectivity of the County through wide range of capital investments. The project will support the County to realize sustainable county road network, increase and expand different categories County Road Network given the projections (graveled roads from 44% to 20% by 2028 indicating a prospective increase of paved roads to 31 % from the current 7%.	340 M

SECTOR	NAME	DESCRIPTION	AMOUNT USD
Research and Development	Research and Innovative centre at Tom Mboya University	The Tom Mboya University Research and Innovation Centre (TMURIC) aspires to be the epicenter of research and innovation in Western Kenya. TMURIC will focus on agriculture, health, renewable energy, and entrepreneurship. Investors can partner with TMURIC through infrastructure development, research funding, equipment donations, scholarships, and industry partnerships.	(TBD)
Banking and Finance	Banking Institutions at Kendu Bay, Oyugis, Sindo, Ndhiwa, Mbita, Homa Bay	This investment opportunity aims to establish modern banking institutions in Kendu Bay, Oyugis, Sindo, Ndhiwa, Mbita, and Homa Bay, addressing the diverse financial needs of these communities and fostering economic growth. Key components include setting up advanced branches, deploying strategically located ATMs, introducing digital banking solutions, and implementing financial education programs to empower residents. Investors can contribute to local economic development, financial inclusion, and community empowerment, expecting returns through customer base growth and community loyalty as the project establishes a strong and sustainable banking presence in these regions	(TBD)
Agribusiness	Poultry Farming at Rodi Kopany and Sindo Town	This proposal is for a poultry farm in Rodi Kopany and Sindo Town, Kenya. It aims to address the growing demand for high-quality chicken meat by establishing a sustainable and profitable poultry farm operation. Investors can participate through equity financing, debt financing, or joint venture partnerships. The project has the potential for high returns and positive social impact.	500,000





SECTOR	NAME	DESCRIPTION	AMOUNT USD
Agribusiness	Cassava Agroprocessing and Value Addition at Oluso Hills-Rangwe Sub County	This proposal aims to build a cassava processing facility in Rangwe Sub County, Kenya. Leveraging Rangwe's cassava abundance and rising demand for processed products, it will benefit farmers, create jobs, and boost food security. Investors can participate through equity, debt, or partnerships, enjoying strong social impact and projected high returns	400,000
Education	Talent Academies at Sindo, Kendu Bay, Oyugis, Ndhiwa, Mbita, Homa Bay	The proposed establishment of talent academies in Sindo, Kendu Bay, Oyugis, Ndhiwa, Mbita, and Homa Bay, aims to provide quality education, nurture talent, and contribute to community development. Investors can support this impactful initiative through equity, debt, grants, or partnerships, contributing to Homa Bay's youth empowerment and economic development	(TBD)
Water and Sanitation	Intergrated Water Transport	The project aims to improve public transport in Homa Bay County by providing a reliable 500 capacity Ferry that will help to meet the high demand of water transport. This project seeks USD. 10M that will be used in procuring a public ferry, hiring staff and operating the Ferry for the 1st year. The 2 Ferries that currently operate do not meet the daily demand, offering an attractive proposition to potential investors. The project will provide employment to locals and guarantee a daily return of USD 2,000 to the investor	900,000
Mining	Gold and Iron Ore Rangwe/ Rachuonyo South	This project is geared towards harnessing significant gold reserves in the Rangwe/Rachuonyo South region. Employing state-of-the-art exploration techniques, the goal is to pinpoint and assess the extent of these deposits. Furthermore, the initiative extends its focus to the exploration of iron ore deposits within the same area, thereby enhancing the diversity of extracted minerals.	(TBD)

SECTOR	NAME	DESCRIPTION	AMOUNT USD
Mining	Coal Tan	This investment project in Homa Bay County focuses on exploring and extracting Coal Tan deposits, utilizing advanced surveys and extraction technologies for feasibility assessment. The initiative prioritizes environmental responsibility, job creation, and community development, aiming to significantly boost the local economy. With a strategic emphasis on market potential and global demand for Coal Tan, this project offers investors a promising opportunity for long-term returns while adhering to sustainable and diversified investment strategies in the mineral resources sector.	(TBD)



Other Investment Projects

No	PROPOSED INVESTMENT PROJECT	DESCRIPTION	PROJECT COST (USD)
1.	Gold and Iron Ore Rangwe/Rachuonyo South	This project is geared towards harnessing significant gold reserves in the Rangwe/Rachuonyo South region. Employing state-of-the-art exploration techniques, the goal is to pinpoint and assess the extent of these deposits. Furthermore, the initiative extends its focus to the exploration of iron ore deposits within the same area, thereby enhancing the diversity of extracted minerals.	TBD
2.	Coal Tan	<p>This investment project in Homa Bay County focuses on exploring and extracting Coal Tan deposits, utilizing advanced surveys and extraction technologies for feasibility assessment.</p> <p>The initiative prioritizes environmental responsibility, job creation, and community development, aiming to significantly boost the local economy. With a strategic emphasis on market potential and global demand for Coal Tan, this project offers investors a promising opportunity for long-term returns while adhering to sustainable and diversified investment strategies in the mineral resources sector.</p>	TBD



No	PROPOSED INVESTMENT PROJECT	DESCRIPTION	PROJECT COST (USD)
3.	Research and Innovative centre at Tom Mboya University	<p>The Tom Mboya University Research and Innovation Centre (TMURIC) aspires to be the epicenter of research and innovation in Western Kenya. TMURIC will focus on agriculture, health, renewable energy, and entrepreneurship. Investors can partner with TMURIC through infrastructure development, research funding, equipment donations, scholarships, and industry partnerships.</p>	TBD
4.	Banking Institutions at Kendu Bay, Oyugis, Sindo, Ndhiwa, Mbita, Homa Bay	<p>This investment opportunity aims to establish modern banking institutions in Kendu Bay, Oyugis, Sindo, Ndhiwa, Mbita, and Homa Bay, addressing the diverse financial needs of these communities and fostering economic growth. Key components include setting up advanced branches, deploying strategically located ATMs, introducing digital banking solutions, and implementing financial education programs to empower residents.</p> <p>Investors can contribute to local economic development, financial inclusion, and community empowerment, expecting returns through customer base growth and community loyalty as the project establishes a strong and sustainable banking presence in these regions.</p>	TBD





No	PROPOSED INVESTMENT PROJECT	DESCRIPTION	PROJECT COST (USD)
5.	Poultry Farming at Rodi Kopany and Sindo Town	This proposal is for a poultry farm in Rodi Kopany and Sindo Town, Kenya. It aims to address the growing demand for high-quality chicken meat by establishing a sustainable and profitable poultry farm operation. Investors can participate through equity financing, debt financing, or joint venture partnerships. The project has the potential for high returns and positive social impact.	500,000.00
6.	Cassava Agroprocessing and Value Addition at Oluso Hills-Rangwe Sub County	This proposal aims to build a cassava processing facility in Rangwe Sub County, Kenya. Leveraging Rangwe's cassava abundance and rising demand for processed products, it will benefit farmers, create jobs, and boost food security. Investors can participate through equity, debt, or partnerships, enjoying strong social impact and projected high returns.	400,000.00
7.	Talent Academies at Sindo, Kendu Bay, Oyugis, Ndhiwa, Mbita, Homa Bay	The proposed establishment of talent academies in Sindo, Kendu Bay, Oyugis, Ndhiwa, Mbita, and Homa Bay, aims to provide quality education, nurture talent, and contribute to community development. Investors can support this impactful initiative through equity, debt, grants, or partnerships, contributing to Homa Bay's youth empowerment and economic development.	TBD

No	PROPOSED INVESTMENT PROJECT	DESCRIPTION	PROJECT COST (USD)
8.	Intergrated Water Transport	<p>The project aims to improve public transport in Homa Bay County by providing a reliable 500 capacity Ferry that will help to meet the high demand of water transport. This project seeks USD. 10M that will be used in procuring a public ferry, hiring staff and operating the Ferry for the 1st year.</p> <p>The 2 Ferries that currently operate do not meet the daily demand, offering an attractive proposition to potential investors. The project will provide employment to locals and gaurantee a daily return of USD 2,000 to the investor</p>	900,000.00
9.	12.7MW biogas facility and fertilizer production at L.V Homa Bay County	<p>This project aims at utilizing Lake Victoria water hyacinth and bagass as feed stock to produce 35MW electricity under feed in tariff and organic fertilizer. The initiative prioritizes Lake Victoria biodiversity restoration, clean energy, job creation, community development and boosting local economy. With strategic energy and organic fertilizer production potentials, the project offers investors sustainable returns while enhancing western region electricity generation in to addition to improved crop production</p>	1,000,000.00





Key Contacts

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COUNTY GOVERNMENT OF
HOMA BAY



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